

INDICATOR 1.4.3 - REPORT ON TRAINING OR PROGRAMMES TO IMPROVE ACCESS TO BASIC SERVICES FOR ALL

For Academic Year 2024-25

SDG – 1



BRAINWARE UNIVERSITY

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Document Control and Reporting Particulars:

Particular	Details
University	Brainware University
Report Title	Indicator 1.4.3 - Report on Training or Programmes to Improve Access to Basic Services for All
THE indicator	1.4.3 – Does your university as a body organise training or programmes to improve access to basic services for all?
Reporting Period	Academic Year 2024–25
Responsible Unit	IQAC / SDG or Sustainability Coordination Mechanism
Data Custodian	IQAC
Approval / Review Authority	IQAC
Date of Report	25 August 2025



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Report on Training or Programmes to improve access to basic services for all

Brainware University is committed to promoting inclusive access to essential basic services for students, faculty members and surrounding communities. As part of its contribution towards Sustainable Development Goal 1 (SDG 1 - No Poverty), the University undertakes a range of training programmes, awareness initiatives, screening camps and community outreach activities designed to improve awareness, accessibility and effective utilisation of essential services. The initiatives address multiple dimensions of basic services, including healthcare, digital services, financial services, sanitation and hygiene, education, legal assistance and livelihood-related opportunities.

During Academic Year 2024-25, the University organised programmes focusing on health and preventive care, vision screening, digital literacy and cyber safety, financial literacy, first aid, sanitation and hygiene, waste management, legal awareness, career and industry skills, and educational outreach. These programmes were particularly relevant to economically and socially disadvantaged groups and communities in the University's outreach areas.

Health-related interventions formed an important component of these activities. The University conducted free health screening and preventive-care programmes, including the Health-O-Smile Health Camp, which provided health screening and preventive-care awareness to more than 800 patients. Vision-screening initiatives were also conducted to identify vision-related concerns and facilitate appropriate guidance and referrals; one documented screening programme served 316 beneficiaries.

The University also promoted **digital and financial inclusion** through cyber-safety, digital-security and financial-literacy programmes. These initiatives aimed to enable community members to use digital services more safely and effectively, while financial-literacy programmes addressed saving, financial planning, consumer rights, responsible money management and investment awareness. Such interventions contribute to strengthening the capacity of individuals and communities to access and manage essential services and resources.

The details of the training or programmes to improve access to basic services for all are presented below:



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Programme:	Cyber safety training
Basic service addressed:	Digital Services
Title of the Event:	Cyber Security Awareness- 'Cyber Shiksha for Cyber Suraksha'
Date:	13-08-2024
Venue:	University Building II-303, Brainware University
Participants:	Students of UG

Outcome: The programme indirectly improved access to safer digital services by equipping students with practical knowledge of cyber threats, online fraud, data privacy, reporting mechanisms, and preventive measures. Participants were better prepared to protect personal information and use digital services more safely and responsibly.





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Annual Report for Academic Year 2024-25

Programme:	Screening Camp
Basic service addressed:	Health Services
Title of the Event:	Health-O-Smile Health Camp
Beneficiaries:	Students of Balia High School
Date:	31-08-2024
Venue:	Balia High School, West Bengal- 741223
Participants:	Students of Allied Health Science

Outcome: The Health-O-Smile outreach camp directly improved access to basic health services by providing free health screening, awareness, and preventive care to more than 800 patients. The programme helped participants identify potential health concerns, understand preventive practices, and seek appropriate follow-up care, thereby supporting community health and well-being.





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Annual Report for Academic Year 2024-25

Programme:	Screening Camp
Basic service addressed:	Health Services
Title of the Event:	Eyes on the Future- Vision screening camp
Beneficiaries:	School students
Date:	02-09-2024
Venue:	Ichapur High School

Outcome: The “Eyes on the Future” Vision Screening Camp directly improved access to basic health services by providing free vision screening and power checks to 143 patients. The programme helped identify potential vision-related concerns and facilitated timely recommendations for further treatment, while strengthening awareness of preventive eye care.





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Annual Report for Academic Year 2024-25

Programme:	Cyber safety training
Basic service addressed:	Digital Services
Title of the Event:	WAPT Insights: Navigating Web Security
Date:	04-09-2024
Venue:	(University Building II, Auditorium), Brainware University
Participants:	Students of BRAINWARE UNIVERSITY

Outcome: The programme indirectly supported access to safer digital services by developing students' practical understanding of web security, common web-based attacks, and vulnerability identification. Participants gained knowledge that can help them recognise digital risks and use online services more securely.





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Annual Report for Academic Year 2024-25

Programme:	First-aid training
Basic service addressed:	Health Services
Title of the Event:	Hands-on- First Aid Training by Indian Red Cross Society
Date:	19-09-2024 to 25-09-2024
Venue:	UB-IV, 208
Participants:	Students of Allied Health science

Outcome: The First Aid Training Programme strengthened participants' capacity to support access to immediate basic health assistance during emergencies. Students developed practical skills in emergency assessment, first-aid response, injury prevention, and safety, enabling them to provide timely assistance to individuals in need.





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Annual Report for Academic Year 2024-25

Programme:	Financial Inclusion Programme
Basic service addressed:	Financial Services
Title of the Event:	Financial Awareness Program- Why Savings is Essential to People of Any Profession
Target beneficiaries:	Students of Banamalipur Priyanath Institution
Date:	24-09-2024
Venue:	Banamalipur Priyanath Institution, Banamalipur, Kolkata, West Bengal 700124

Outcome: The Financial Awareness Programme indirectly supported participants' ability to manage resources needed for essential living needs by developing practical knowledge of saving, financial planning, responsible money management, and investment options. The programme encouraged informed financial decisions and greater financial preparedness.





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Annual Report for Academic Year 2024-25

Programme:	Screening Camp
Basic service addressed:	Health Services
Title of the Event:	Healthy Eyes, Happy Lives: Vision Screening Camp
Beneficiaries:	School students
Date:	28-09-2024
Venue:	Jaffarpur F.P. School, North 24 Parganas, West Bengal

Outcome: The “Healthy Eyes, Happy Life: Vision Screening Camp” directly improved access to basic health services by providing free vision screening and power checks to 190 patients. The programme helped identify ocular and vision-related concerns, supported appropriate referrals, and strengthened community awareness of preventive eye care and regular check-ups.





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Annual Report for Academic Year 2024-25

Programme:	Cyber safety training
Basic service addressed:	Digital Services
Title of the Event:	Cyber Security Awareness
Date:	30-10-2024
Venue:	(University Building II, Auditorium), Brainware University
Participants:	Students of BRAINWARE UNIVERSITY

Outcome: The seminar indirectly supported safer access to digital services by improving participants' knowledge of cybersecurity threats, data protection, and responsible online practices. Participants gained practical awareness to identify, prevent, and respond to digital risks, contributing to safer use of online services.





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Programme:	Skill development and employment-readiness programmes where they improve access to essential livelihood opportunities
Basic service addressed:	Livelihood/employment services
Title of the Event:	Navigating Careers with Specialized Technical Skills in the Pharmaceutical Sector
Target beneficiaries:	Students and Faculties
Date:	07-11-2024
Venue:	Seminar Hall, Room 405, Building-III, Brainware University
Participants:	BRAINWARE UNIVERSITY students, 120 students (B. Pharm final and pre-final year students)

Outcome: The programme indirectly supported access to livelihood opportunities by providing students with practical knowledge of pharmaceutical-sector careers, technical skills, recruitment processes, and workplace expectations. This strengthened participants' preparedness to access employment opportunities and make informed career decisions.





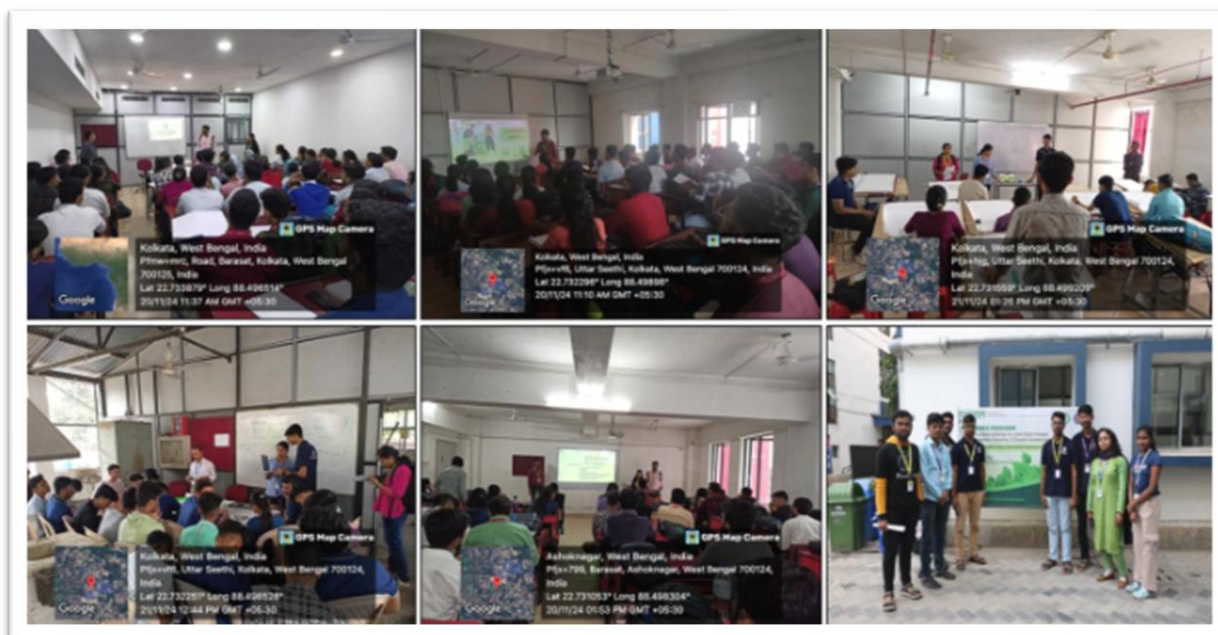
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Programme:	Sanitization and Hygiene
Basic service addressed:	Training on sanitation, hygiene, and safe water practices
Title of the Event:	Showcasing Green Initiatives for a Zero-Waste Campus: Waste Segregation, Recycling, and Circular Economy Awareness
Target beneficiaries:	Students of Brainware University
Date:	18-11-2024
Venue:	Brainware University Campus
Participants:	Students of Brainware University

Outcome: The programme strengthened participants' knowledge of waste segregation, recycling, and pollution control, supporting healthier living conditions and responsible sanitation-related practices. By promoting practical environmental and waste-management behaviours among 2,006 participants, the programme contributed indirectly to community health and access to healthier environments.





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Annual Report for Academic Year 2024-25

Programme:	Training on sanitation, hygiene and safe water practices
Basic service addressed:	Sanitation & Hygiene
Title of the Event:	Sustainable Practices for Pollution Control: Participatory Approaches to Advance Waste Management and Recycling for a Greener Tomorrow
Target beneficiaries:	Total Campus population
Date:	02-12-2024
Venue:	Indian Institute of Bio-Social Research and Development (IBRAD), Jl 17 Prafulla Kanan, Kestopur, VIP Road, Kolkata, West Bengal 700101
Participants:	Students of UG and PG

Outcome: The programme indirectly supported sanitation-related well-being by improving participants' knowledge of waste segregation, reduction, reuse, recycling, and pollution-control practices. It encouraged practical behaviours that contribute to cleaner and healthier community environments.





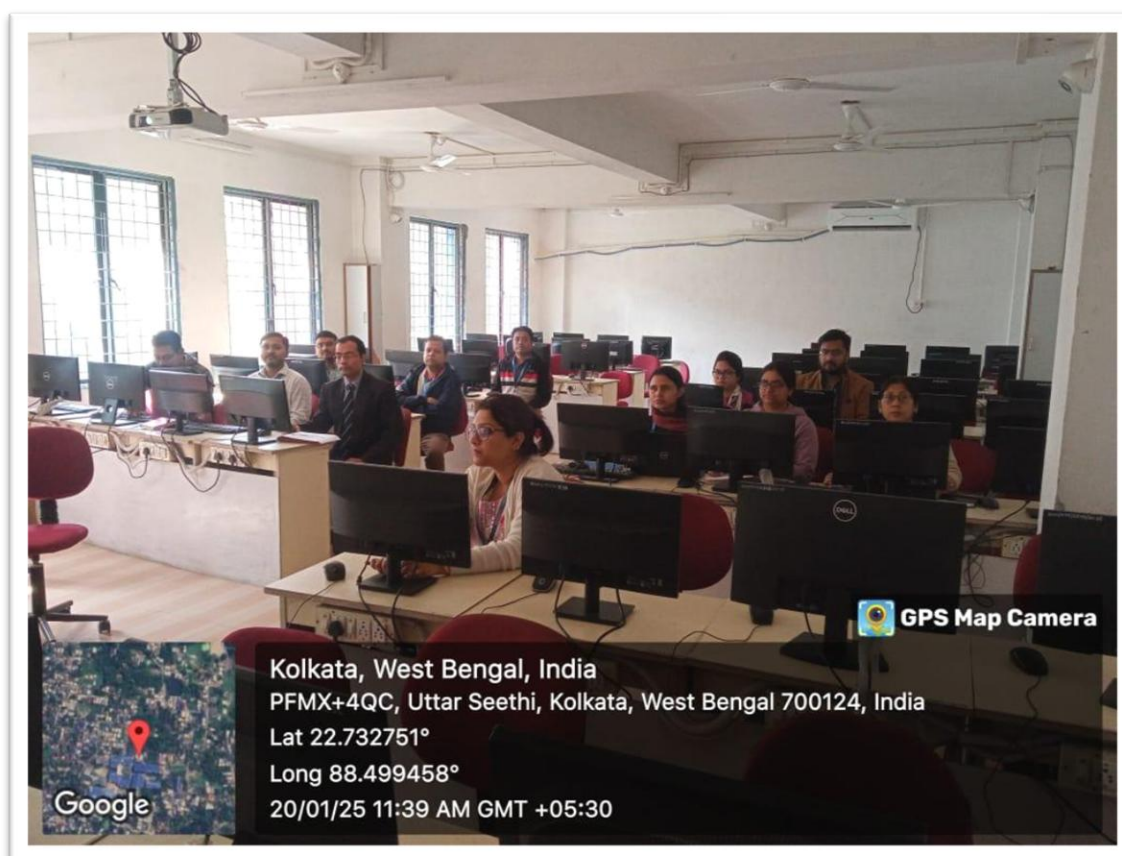
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Programme:	Cyber safety training
Basic service addressed:	Digital Services
Title of the Event:	CryptoGenX: Empowering future AI with Cyber Risk
Date:	20-01-2025
Venue:	Online
Participants:	Faculty members of BRAINWARE UNIVERSITY

Outcome: The programme indirectly supported safer access to digital services by strengthening participants' technical understanding of Generative AI, cybersecurity, and secure digital solutions. The hands-on learning improved participants' ability to apply digital technologies responsibly and securely in research and real-world contexts.





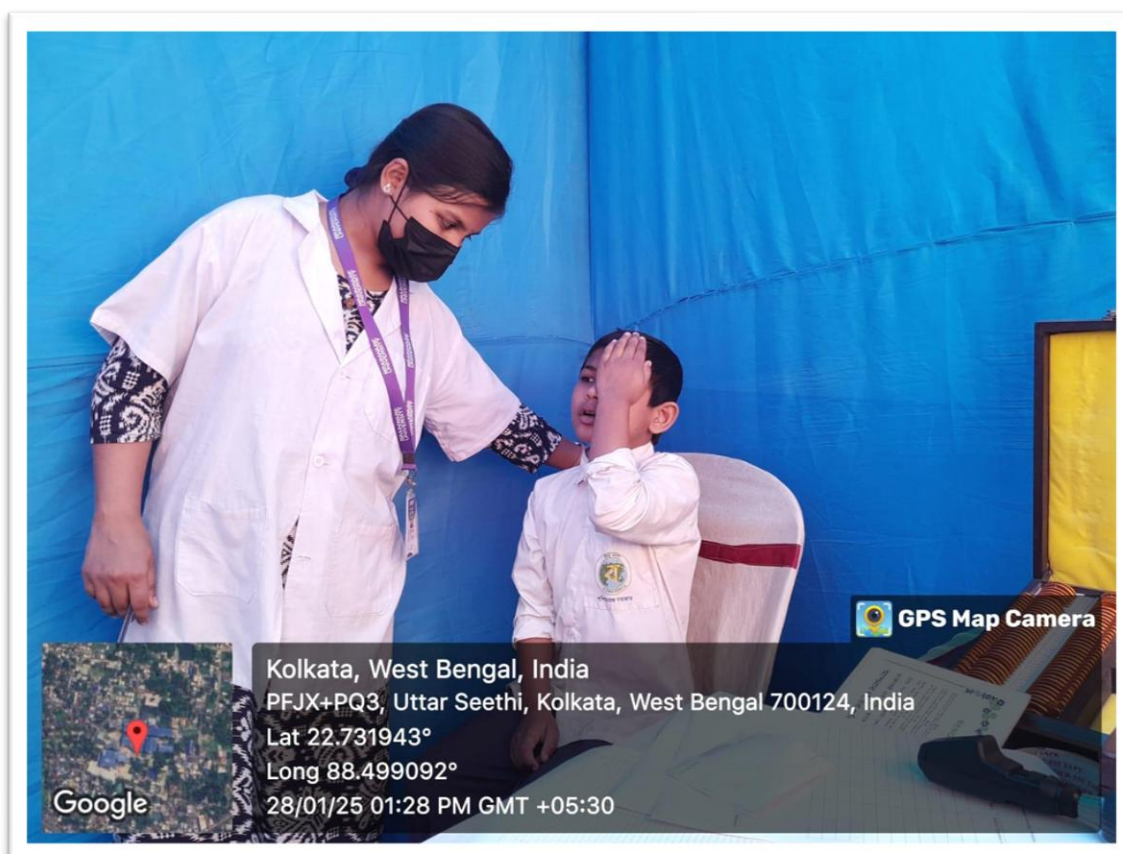
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Programme:	Screening Camp
Basic service addressed:	Health Services
Title of the Event:	Clear Vision for All- Vision Screening Camp
Beneficiaries:	School students
Date:	28-01-2025
Venue:	Maulana Abul Kalam Azad Memorial High Madrasah- Chhoto Jagulia , Dist - N 24 Pgs

Outcome: The “Eyesight Excellence Vision Screening Camp” directly improved access to basic health services by providing free vision screening and power checks to 70 patients. The programme helped identify vision-related concerns, facilitated appropriate referrals, and increased awareness of regular eye check-ups and preventive eye care.





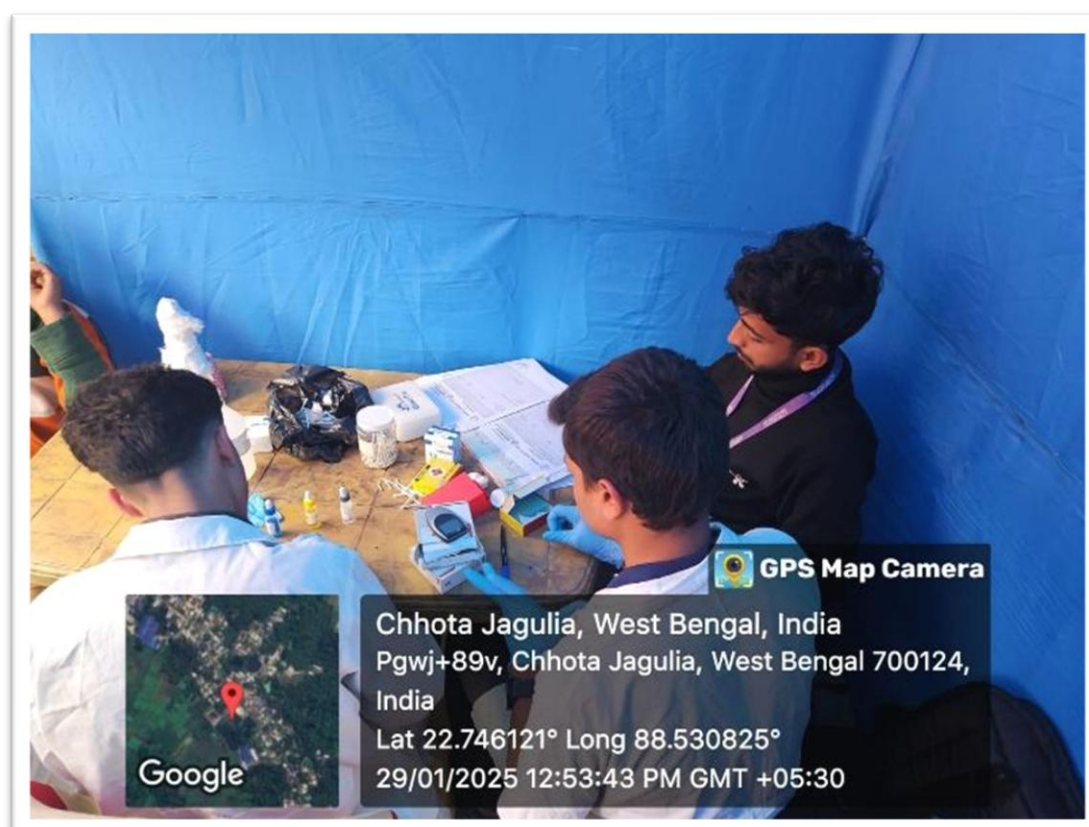
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Programme:	Screening camp
Basic service addressed:	Health Services
Title of the Event:	Wellness & Diagnosis Health Check-up Camp
Beneficiaries:	Students of Maulana Abul Kalam Azad Memorial High Madrasah
Date:	29-01-2025
Venue:	Maulana Abul Kalam Azad Memorial High Madrasah- Chhoto Jagulia, Dist - N 24 Pgs

Outcome: The “Wellness & Diagnosis” Health Check-up Camp directly improved access to basic health services by providing free health screening and basic medical guidance to local residents. Screening for blood glucose and blood pressure, together with health advice and referrals, supported early identification of potential health concerns and access to appropriate follow-up care.





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Annual Report for Academic Year 2024-25

Programme:	Financial Inclusion Programme
Basic service addressed:	Financial Services
Title of the Event:	Financial Awareness and Consumer Training (FACT) Program
Date:	06-02-2025
Venue:	Seminar Hall, Prafulla Bhavan (University Building III-405)
Participants:	Students of UG and PG

Outcome: The Financial Awareness and Consumer Training (FACT) Programme indirectly supported participants' ability to manage financial resources by improving financial literacy, consumer awareness, and responsible money-management skills. The programme encouraged informed financial decisions and greater financial preparedness for essential needs and long-term financial stability.





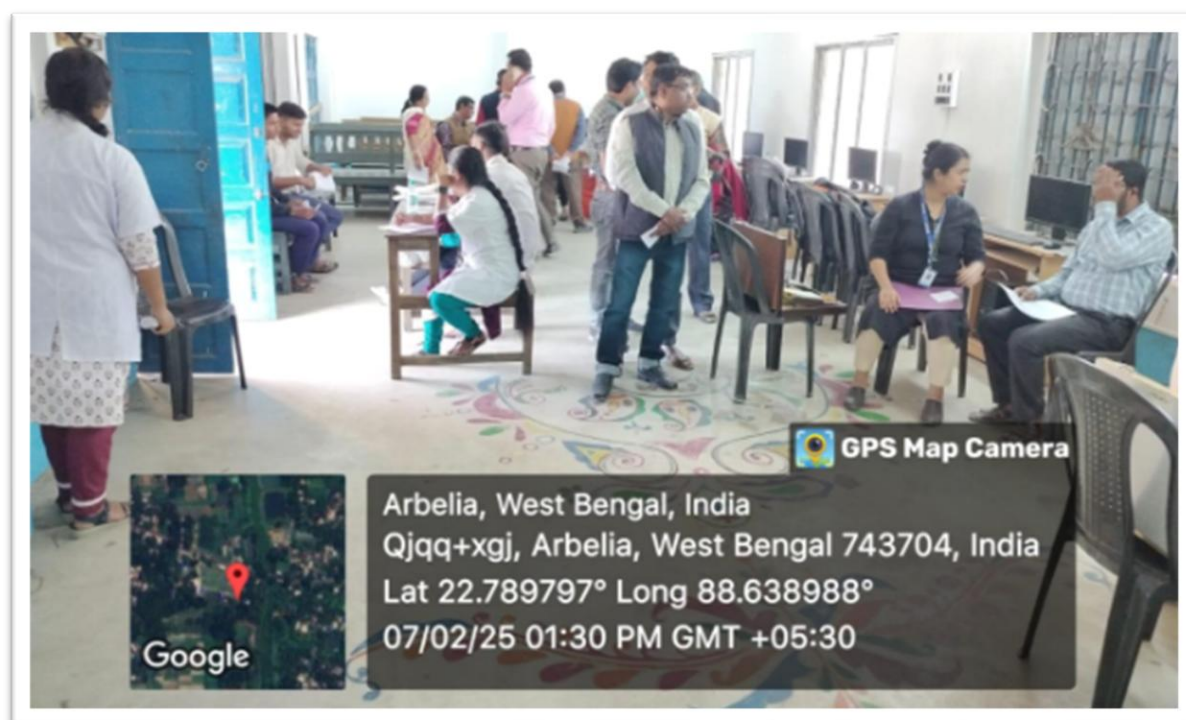
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Programme:	Screening Camp
Basic service addressed:	Health Services
Title of the Event:	Eye care Awareness Vision Screening Camp
Beneficiaries:	School students
Date:	07-02-2025
Venue:	Prithiba High School

Outcome: The “Eye Care Awareness Vision Screening Camp” directly improved access to basic health services by providing free vision screening and power checks to 86 participants. The programme supported early identification of potential vision concerns and promoted preventive eye care, regular check-ups, and appropriate follow-up.





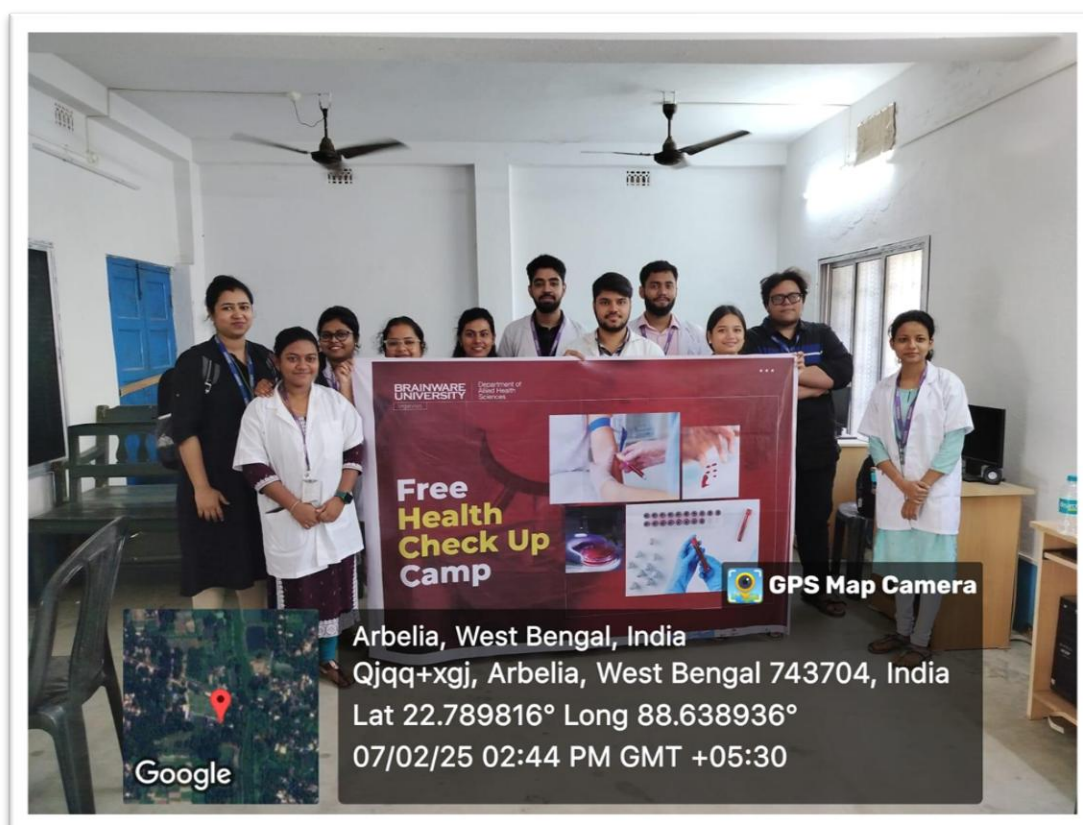
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Programme:	Screening Camp
Basic service addressed:	Health Services
Title of the Event:	"Care and Cure" Diagnostic Health Check-up Camp
Beneficiaries:	School students
Date:	07-02-2025
Venue:	Prithiba Kumar Gokul Chandra Memorial High School, PO - Prithiba, District - 24 Parganas.

Outcome: The "Care and Cure" Diagnostic Health Check-up Camp directly improved access to basic health services by providing free health screening, including blood grouping and blood glucose testing, to 78 participants. The programme supported early identification of potential health concerns and provided guidance for further care, strengthening community access to preventive healthcare.





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Annual Report for Academic Year 2024-25

Programme:	Literacy, basic education, learning-support programmes
Basic service addressed:	Educational Services
Title of the Event:	Outreach Activity: School Health Programme
Target beneficiaries:	The students of Pd. Jawaharlal Nehru Smriti Hindi FP School, Barasat
Date:	24-02-2025
Venue:	Pd. Jawaharlal Nehru Smriti Hindi FP School, Barasat

Outcome: The School Health Programme supported access to basic health services by combining health education with vital-sign screening and personalised health guidance for school students. Participants improved their understanding of hygiene, sanitation, nutrition, physical activity, and preventive healthcare, helping them make informed health and self-care choices.





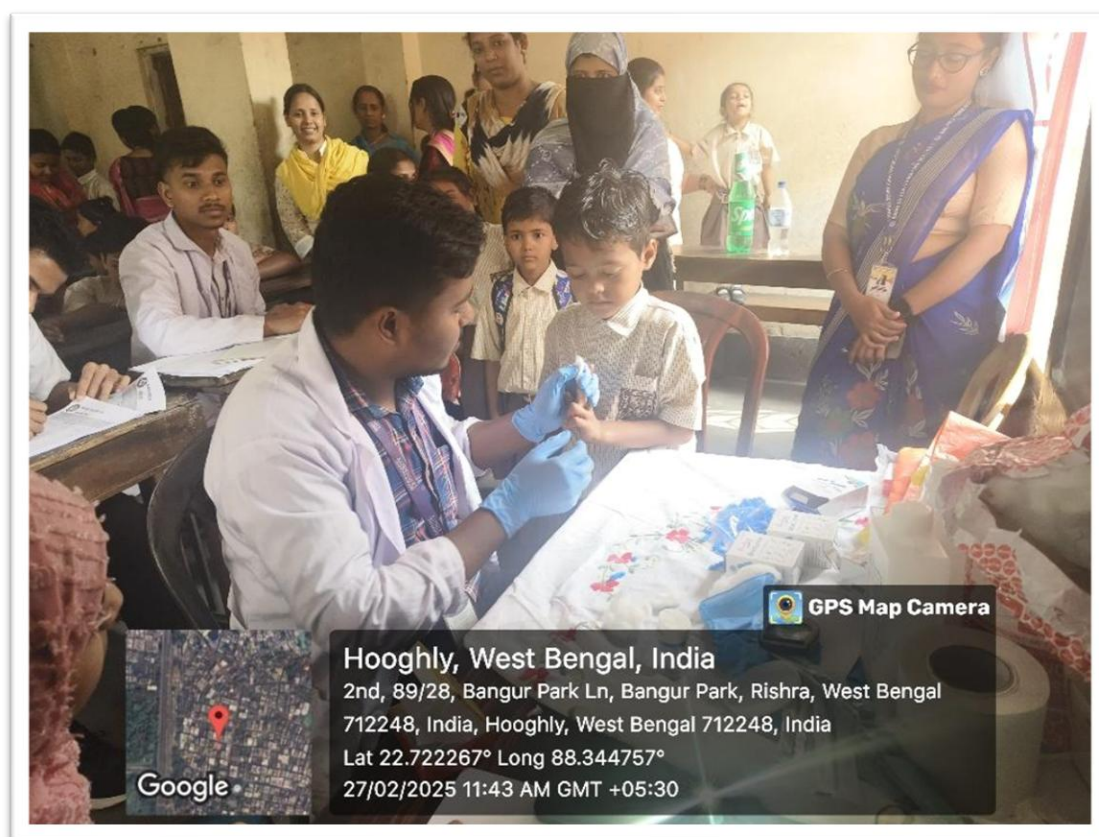
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Annual Report for Academic Year 2024-25

Programme:	Screening Camp
Basic service addressed:	Health Services
Title of the Event:	Hematocare Diagnostic Health Check-up Camp
Beneficiaries:	Students of Radhika Town High School
Date:	27-02-2025
Venue:	Radhika Town High School, Rishra

Outcome: The “Focus on Vision” Screening Event directly improved access to basic health services by providing free vision screening and power checks to 316 patients. The programme helped identify vision-related concerns, guided participants towards appropriate care and referrals, and promoted regular eye check-ups and preventive eye care.





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Annual Report for Academic Year 2024-25

Programme:	Screening Camp
Basic service addressed:	Health Services
Title of the Event:	Focus on Vision-A Screening Camp
Beneficiaries:	School students
Date:	27-02-2025
Venue:	Radhika Town High School, Rishra

Outcome: The “Focus on Vision: Screening Event” directly improved access to basic health services by providing free vision screening and power checks to 316 patients. The programme supported identification of ocular and vision-related concerns, provided appropriate guidance and referrals, and strengthened community awareness of preventive eye care.





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Annual Report for Academic Year 2024-25

Programme:	Legal Aid and Awareness Camp
Basic service addressed:	Legal Services
Title of the Event:	Outreach Activity on “Legal Aid & Awareness Camp on Gender Issues.”
Target beneficiaries:	BBA(LLB)-2023 students
Date:	28-02-2025
Venue:	Seva Sangha Mahila Samity (Regd. No. S/41715 of 1983–84) (W.B. Society Registration Act-XXVI of 1961), Regd. Office: VIII–8, Qakali P.O.: Gola Bar, P.S. Duttapukur, Barasat, North 24 Parganas, West Bengal (India), Pin Code: 743423.

Outcome: The “Legal Aid and Awareness Camp on Gender Issues” indirectly supported access to essential support services by improving awareness of legal rights, available legal remedies, and pathways to legal assistance, particularly for women and children. The programme also strengthened students’ capacity for community interaction, legal counselling, and documentation, supporting more informed access to assistance among underserved community members.





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398, Ramkrishnapur Road, Barasat, North 24 Parganas, Kolkata - 700 125
Annual Report for Academic Year 2024-25

Programme: Skill development and employment-readiness programmes where they improve access to essential livelihood opportunities

Basic service addressed:	Livelihood/employment services
Title of the Event:	From Workshop to Workforce: Industry Skills Development
Target beneficiaries:	Diploma Mechanical 2022, 2023, 2024 batch
Date:	02-04-2025
Venue:	Indistrokes Private Limited, Sankrail Industrial Park
Participants:	BRAINWARE UNIVERSITY students, 28 students

Outcome: The Industry Skills Development event indirectly supported access to livelihood opportunities by providing practical engineering skills, workplace exposure, safety knowledge, and problem-solving competencies. The training strengthened participants' preparedness to enter employment and navigate workplace requirements.





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Annual Report for Academic Year 2024-25

Programme: Skill development and employment-readiness programmes where they improve access to essential livelihood opportunities

Basic service addressed: Livelihood/employment services

Title of the Event: Navigating Careers with Specialized Technical Skills in the Pharmaceutical Sector

Date: 03-04-2025

Venue: Brainware University Building - III, Seminar Hall, Room no. 405

Participants: BRAINWARE UNIVERSITY students and faculty members

Outcome: The programme indirectly supported access to livelihood opportunities by strengthening students' knowledge of pharmaceutical-sector roles, career planning, interview preparedness, and industry expectations. Participants gained practical information and skills that can help them navigate the transition from higher education to employment.





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398, Ramkrishnapur Road, Barasat, North 24 Parganas, Kolkata - 700 125
Annual Report for Academic Year 2024-25

Programme: Skill development and employment-readiness programmes where they improve access to essential livelihood opportunities

Basic service addressed:	Livelihood/employment services
Title of the Event:	Campus to Farm: A Pre-placement Dialogue
Date:	09-04-2025
Venue:	Room no 405, UB-III, BRAINWARE UNIVERSITY
Participants:	BRAINWARE UNIVERSITY students and faculty members

Outcome: The programme indirectly supported access to livelihood opportunities by connecting students with current agricultural-sector trends, industry expectations, and placement opportunities. It helped participants align their skills and career aspirations with employment requirements and prepare for transition from campus to professional work.





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Annual Report for Academic Year 2024-25

Programme:	First-aid training
Basic service addressed:	Health Services
Title of the Event:	Hands-on- First Aid Training by Indian Red Cross Society
Date:	10-04-2025
Venue:	UB-IV, 208
Participants:	Students of Allied Health science

Outcome: The First Aid Training Programme strengthened participants' practical capacity to provide immediate basic health assistance during emergencies. Students learned to assess emergencies, provide appropriate first aid, prevent further harm, and maintain safety, thereby improving their preparedness to support individuals requiring urgent assistance.





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Annual Report for Academic Year 2024-25

Programme:	Screening Camp
Basic service addressed:	Health Services
Title of the Event:	Health track Pathology Health Check-up Camp
Beneficiaries:	School students
Date:	19-04-2025
Venue:	Patharpratima, S. 24 parganas

Outcome: The Health Track Check-up Camp directly improved access to basic health services by providing free health screening, including blood grouping and blood glucose testing, to 37 local community patients. The programme supported early identification of potential health concerns, preventive health awareness, and appropriate follow-up guidance.





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Annual Report for Academic Year 2024-25

Programme:	Training on sanitation, hygiene and safe water practices
Basic service addressed:	Sanitation & Hygiene
Title of the Event:	Waste Utilization-Paving the Way to a Circular Economy
Date:	23-04-2025
Venue:	Seminar Hall, Building II, Vidyasagar Bhawan, Room 303, Brainware University
Participants:	Students of UG and PG

Outcome: The programme indirectly supported healthier living conditions through training on sustainable waste utilisation, resource conservation, and circular-economy practices. By increasing awareness of responsible waste management and resource efficiency, it contributed to sanitation- and environment-related community well-being.





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Annual Report for Academic Year 2024-25

Programme:	Digital Literacy
Basic service addressed:	Digital Services
Title of the Event:	Alumni Talk Series -Session 5- Clicks to Conversions-A Hands-On Workshop on Digital Marketing
Date:	24-04-2025
Venue:	Vidyasagar Bhavan (UB-II) Seminar Hall - 007
Participants:	Students of BRAINWARE UNIVERSITY

Outcome: The workshop indirectly supported access to digital services and livelihood opportunities by developing practical skills in digital marketing, online business tools, and digital performance analysis. Participants gained hands-on knowledge that can improve their ability to use digital platforms and apply digital skills in real-world work and entrepreneurial contexts.





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Annual Report for Academic Year 2024-25

Programme:	Training on sanitation, hygiene and safe water practices
Basic service addressed:	Sanitation & Hygiene
Title of the Event:	Food Safety Excellence in Meat Processing-Auditing under Global Standards (BRC, HACCP Level 4, and Codex Compliance)
Target beneficiaries:	BRAINWARE UNIVERSITY students, UG and PG students
Date:	25-04-2025
Venue:	Vivekananda Bhawan, Nursing Building, Room-202, Building-II, Brainware University
Participants:	BRAINWARE UNIVERSITY students, UG and PG students of BBT, AHS, CS, CSS-AI, CSE-CS & DS, HM

Outcome: The event supported health-related well-being by strengthening participants' practical knowledge of food safety standards, quality assurance, auditing, and regulatory compliance in meat processing. The training contributed indirectly to safer food practices and improved understanding of measures that protect public health.





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Annual Report for Academic Year 2024-25

Programme:	Literacy, basic education, learning-support programmes
Basic service addressed:	Educational Services
Title of the Event:	The Hidden Math around Us
Target beneficiaries:	Class VI-B students of Quazipara Hazrat Ekdil Shah High School
Date:	26-04-2025
Venue:	Quazipara Hazrat Ekdil Shah High School

Outcome: The outreach programme supported access to educational learning opportunities by using practical, interactive mathematics activities to strengthen students’ understanding and engagement. Participants connected mathematical concepts with everyday situations, helping make learning more accessible and meaningful.





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Annual Report for Academic Year 2024-25

Programme:	Screening Camp
Basic service addressed:	Health Services
Title of the Event:	Sight Health Eye Check-up Camp
Beneficiaries:	School students
Date:	03-05-2025
Venue:	Yuva Milan Sangha, Nagarthuba, Habra

Outcome: The “Sight Health Eye Checkup Camp at Yuva Milan Sangha, Habrā” directly improved access to basic health services by providing comprehensive eye examinations to 61 individuals. The programme helped identify refractive errors and other vision-related conditions, facilitated referrals for further evaluation and treatment, and promoted preventive eye-care practices.





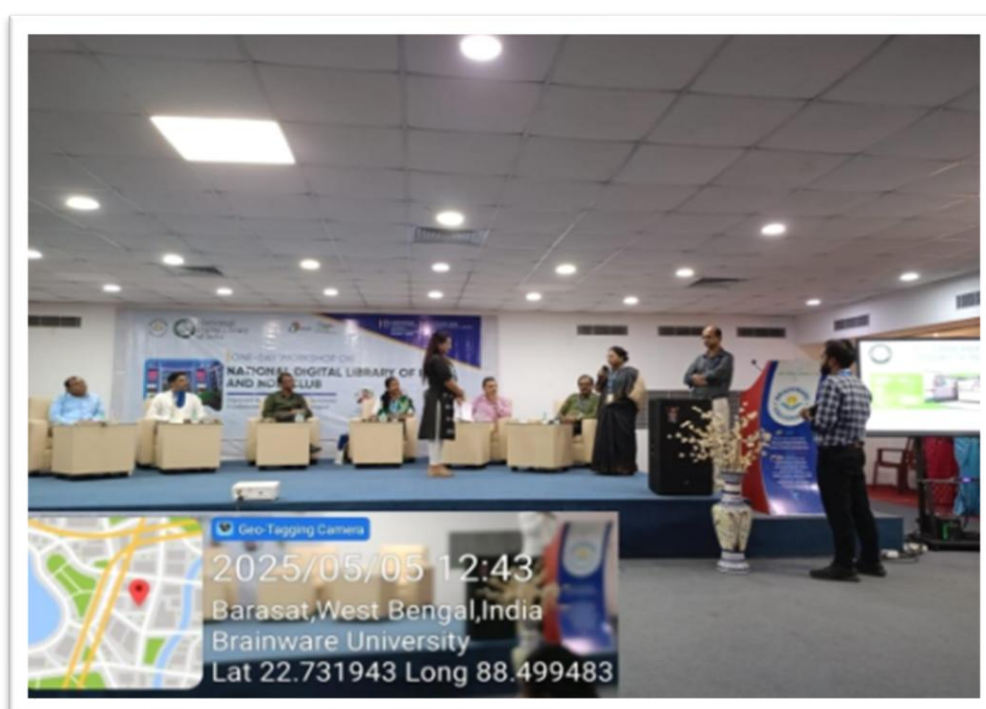
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Annual Report for Academic Year 2024-25

Programme:	Digital Literacy
Basic service addressed:	Digital Services
Title of the Event:	User Awareness Programme on National Digital Library of India & NDLI Club
Date:	05-05-2025
Venue:	Online
Participants:	Students of BRAINWARE UNIVERSITY

Outcome: The workshop indirectly supported access to educational services by improving participants' ability to use the National Digital Library of India and its digital resources. Students, faculty, and researchers gained practical awareness of e-books, academic documents, research materials, and other resources, helping broaden access to quality learning and research materials.





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Annual Report for Academic Year 2024-25

Conclusion

The initiatives undertaken by Brainware University demonstrate a multidimensional approach to improving access to basic services, extending beyond the provision of education to include healthcare, digital access, financial capability, legal awareness, sanitation, safety and livelihood-related skills. By combining training, awareness, direct service delivery and community outreach, the University contributes to reducing barriers faced by vulnerable and disadvantaged groups and supports the broader objectives of SDG 1 - No Poverty and inclusive community development.