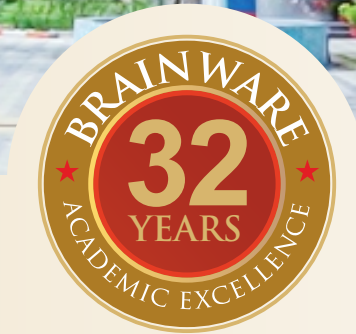




## GET READY FOR A **REWARDING CAREER**

- Engineering • Biotechnology & Biosciences
- Allied Health Sciences
- Nursing • Law • Agriculture
- Computational & Applied Sciences
- Management & Commerce
- Humanities & Social Sciences
- Communication, Multimedia & Film Studies



Brainware University is a leading private University established on February 25, 2016 under the West Bengal Act XXXI of 2015 as Brainware University Act, 2015 passed by the West Bengal Legislature. It is a UGC recognized unitary university with the right to confer degrees as per Section 22(1) of the UGC Act, 1956.

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## Mr. Phalguni Mookhopadhayay

Our Chancellor, a man of vision

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A self-taught digital artist, versatile photographer, weekend singer and documentary filmmaker, Phalguni Mookhopadhayay is the founder-chancellor of Brainware University, founder-chairman-and-managing director of BrainwareConsultancy Private Limited and Webguru Infosystems Private Limited.

Born on February 28, 1955 at Uttarpara, Hooghly in West Bengal, he did his schooling at Ramakrishna Mission Vidyalaya, Narendrapur and graduated with honours in Economics from St Xavier's College, Kolkata.

He completed his masters in Economics from Calcutta University and MBA from IISWBM, before joining Hindustan Lever as a management trainee.

He worked as a market planner for the ABP group for nearly a decade before striking out on his own and blazing a trail with Brainware, where he is a hands-on chancellor.

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## FROM **THE** VICE CHANCELLOR'S DESK

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"Brainware University is based on a strong foundation of modern infrastructure, qualified faculty, active learning processes and penchant for scholarly research. It is a hub of multidisciplinary education that offers a wide range of academic programmes, starting from graduation, through post-graduation in IT, Management, Skills, Humanities and Science.

The University actively encourages a culture of openness to help each student gain mastery over his or her discipline, develop vision, attitude and aptitude, upgrade knowledge and skills, instil a sense of competitiveness, as well as creative expressions. Our focus is to create responsible technologists, leaders, teachers, entrepreneurs and creative personnel, who will drive society and the economy.

The aim is not just to create good scholars, but rather, stellar human beings.

I welcome you all to join our vibrant student community."



Dr Sankar Gangopadhyay



Over  
**2 lakh**  
students

trained and  
placed

**32**  
Years of

academic  
excellence

**55+**

PhD • PG  
UG • Diploma  
Programmes

## About Brainware

The journey started in 1990 as a computer training centre and in the past 32 years, Brainware has created milestones of academic excellence and unbeatable placement records.

## Vision

Quality education at affordable fees. Target group: Meritorious students from middle-class economic strata

## Salient Features

Job-oriented courses.  
Pre-placement training.  
Placement assistance. Personalised care and attention to all students.  
Trained Faculty.



# WEBGURU

infosystems

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WebGuru Infosystems, a sister concern of the Brainware Group. WebGuru Infosystems has been providing web solutions since 2005. It is a web-services export house, specialising in corporate branding, web programming, ecommerce, web designing, mobile application development and digital marketing. An ISO 900:2015-certified company, WebGuru has been rendering over 16 years of services, with a clientele base across 35+ countries.

**Clients in over**

35 countries

**16 years of**

experience

# BRAINWARE UNIVERSITY

## About Us

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Brainware University Kolkata, a part of a 30-year-old leading education group, Brainware of West Bengal, started with the aim of contributing to nation-building through research, innovation and quality education.

It is the brainchild of Mr Phalguni Mookhopadhyay, its hands-on chancellor, whose acumen and vision have transformed Brainware University into one of the best crucibles of learning in a short period of five years. Established in 2016 as a UGC-recognised, private state university in West Bengal, Brainware University offers over 55 PhD, PG, UG, Diploma and Skills programmes to over 10,000 students on its state-of-the-art, sprawling, green, ragging-free campus.

World-class infrastructure, modern labs and workshops, emphasis on research and extension activities, a team of highly qualified faculty, exhaustive pre-placement grooming, soft skills training, an efficient placement cell, pan-India network of **recruiters** and consultants, excellent placements that aim at a magic figure of 100% and equal stress on academics and discipline are the hallmarks of this institution of excellence.

# Recognition & Approvals



## UNIVERSITY GRANTS COMMISSION (UGC)

Brainware University is recognised by University Grants Commission (UGC), a statutory body of the Government of India established for the coordination, determination and maintenance of standards of university education in India.



## PHARMACY COUNCIL OF INDIA (PCI)

Pharmacy Council of India (PCI) has approved the B.Pharm and D.Pharm programmes of Brainware University.



## BAR COUNCIL OF INDIA (BCI)

BAR Council of India (BCI) has approved all Law programmes of Brainware University.



## WEST BENGAL NURSING COUNCIL (WBNC)

West Bengal Nursing Council (WBNC) has approved all nursing programmes of Brainware University.



## INDIAN NURSING COUNCIL (INC)

India Nursing Council (INC) has approved all nursing programmes of Brainware University.



# Recognition & Approvals



Ministry of MSME has recognized Brainware University as Host Institute to setup/establish Business Incubation (BI) to provide support for Entrepreneurial and Managerial Development of MSMEs.



Brainware University is now recognised by Department of Scientific and Industrial Research as Scientific & Industrial Research Organization.



Brainware University participated in 'one student- one tree' campaign, Fit India movement and Swatchta Hi Sewa campaign initiated by the HRD Ministry of India.



Brainware University has been selected by Unnat Bharat Abhiyan, Ministry of Education for the Perennial Fund award out of 289 institutions for effective delivery of Unnat Bharat Abhiyan.



## ASSOCIATION OF INDIAN UNIVERSITIES (AIU)

The AIU Governing Council in its 349th Meeting, granted provisional membership of the Association of Indian Universities (AIU) to Brainware University, Barasat.

# Our programmes at a glance

PhD  
Programmes

**06**

PG  
Programmes

**16**

UG  
Programmes

**26**

Diploma  
Programmes

**09**

**LATERAL ENTRY** available for all undergraduate and postgraduate programmes

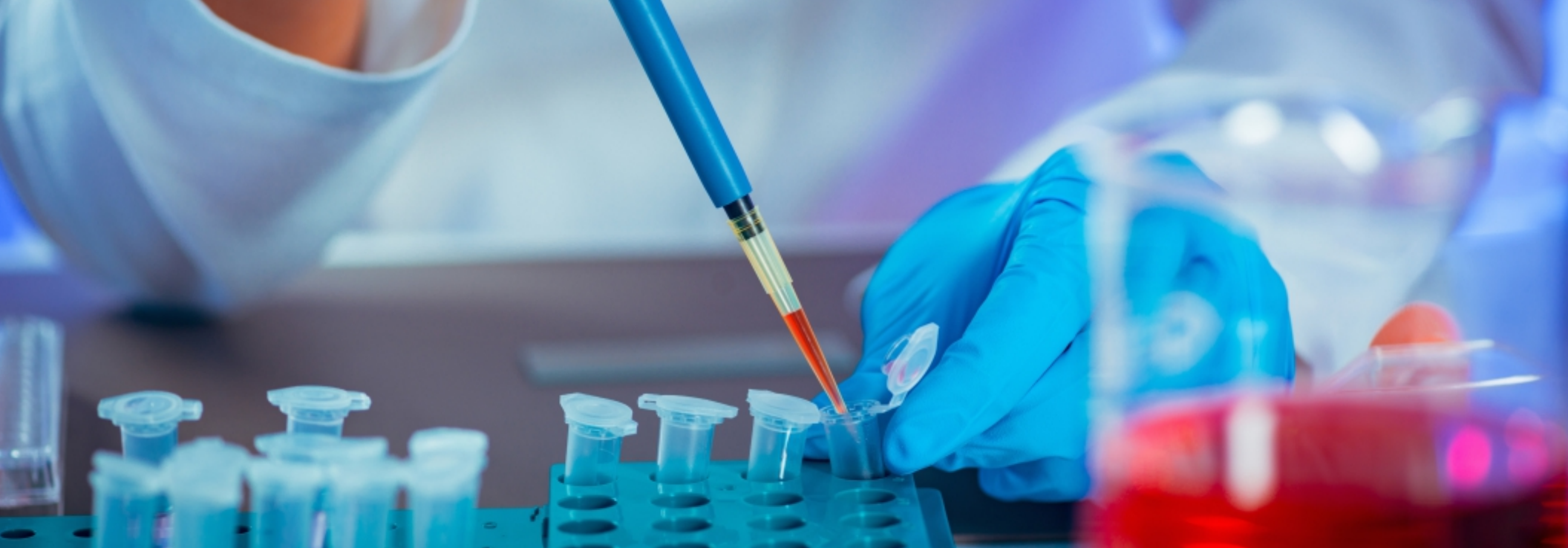
## Computer Science & Engineering

Programmes	Eligibility	Duration	Fee(₹)
PhD	55% marks or equivalent grade in two years Master's or MPhil degree in the relevant discipline		1.00 Lac/ annum
MTech	50% marks or equivalent grade in B.E. / BTech / AMIE / AMIETE in CSE / IT / MCA / MSc in CS / IT	2 years	2,04,800
BTech (CSE) - Artificial Intelligence and Machine Learning	55% marks or equivalent grade in '10+2' examination with minimum 45% marks or equivalent grade in any three subjects taken together (Physics/Chemistry/Mathematics /CS/Electronics/IT/Biology/Informatics Practice/Biotechnology /Technical Vocational Subjects/Agriculture/Engg. Graphics /Business Studies/Entrepreneurship) with individual pass marks in both theory and practical & pass marks in English	4 years	4,34,600
BTech (CSE) - Data Science	55% marks or equivalent grade in '10+2' examination with minimum 45% marks or equivalent grade in any three subjects taken together (Physics/Chemistry/Mathematics/CS /Electronics/IT/Biology/Informatics Practice/Biotechnology /Technical Vocational Subjects/Agriculture/Engg. Graphics /Business Studies/Entrepreneurship) with individual pass marks in both theory and practical & pass marks in English	4 years	4,34,600
BTech LE	45% marks or equivalent grade in relevant Diploma or BSc	3 years	2,06,200



## MTech Programmes

Programmes	Eligibility	Duration	Fee(₹)
MTech in Computer Science & Engineering	50% marks or equivalent grade in B.E. / BTech / AMIE / AMIETE in CSE / IT / MCA / MSc in CS / IT	2 years	2,04,800
MTech in Electronics & Communication Engineering	50% marks or equivalent grade in B.E. / BTech / AMIE / AMIETE in ECE/EE/EEE	2 years	2,04,800
MTech in Electrical Engineering	50% marks or equivalent grade in B.E. / BTech / AMIE / AMIETE in ECE/EE/EEE	2 years	2,04,800
MTech in Mechanical Engineering	50% marks or equivalent grade in B.E. / BTech / AMIE / AMIETE in Mechanical / Production /Instrumentation /Mechatronics / Metallurgical	2 years	2,04,800
MTech in Civil Engineering	50% marks or equivalent grade in B.E. / BTech / AMIE / AMIETE in CE	2 years	2,04,800



## Biotechnology

Programmes	Eligibility	Duration	Fee(₹)
MSc Microbiology	40% marks or equivalent grade in graduation with biology/biotechnology/microbiology/food science/agriculture as subject	2 years	1,64,800
MSc Biotechnology	40% marks or equivalent grade in graduation with biology/biotechnology/microbiology/food science/agriculture as subject	2 years	1,64,800
BSc (H) Biotechnology	55% marks or equivalent grade in '10+2' examination with Chemistry and Biology as compulsory subjects	3 years	2,97,200



## Management

Programmes	Eligibility	Duration	Fee(₹)
PhD	55% marks or equivalent grade in two years Master's or MPhil degree in any discipline		1.00 Lac/Annum
MBA	40% marks or equivalent grade in graduation in any discipline	2 years	3,84,800
BBA	50% marks or equivalent grade in '10+2' examination	3 years	2,97,200
BBA in Digital Marketing	50% marks or equivalent grade in '10+2' examination	3 years	3,07,200
BBA in Hospital Management	50% marks or equivalent grade in '10+2' examination	3 years	3,37,200
BVOC (Retail and Sales Management)	45% marks or equivalent grade in '10+2' examination	3 years	1,87,200

## Commerce

Programmes	Eligibility	Duration	Fee(₹)
PhD	55% marks or equivalent grade in two years Master's or MPhil degree in any discipline		1.00 Lac/Annum
MCom	40% marks or equivalent grade in graduation (Commerce)	2 years	1,24,800
BCom (Hons) in Banking and Finance	50% marks or equivalent grade in '10+2' examination (Commerce/ Science)	3 years	1,77,200



## Law [BCI Approved]

Programmes	Eligibility	Duration	Fee(₹)
LLM	45% marks or equivalent grade in LLB, 42% for OBC & 40% for SC/ST	2 years	1,54,800
LLB	45% marks or equivalent grade in graduation (any discipline), 42% for OBC & 40% for SC/ST	3 years	2,37,200
BBA LLB	45% marks or equivalent grade in '10+2' examination (any discipline), 42% for OBC & 40% for SC/ST	5 years	4,72,200

## Pharmaceutical Technology [PCI Approved]

Programmes	Eligibility	Duration	Fee(₹)
BPharm (along with value added course:Diploma in Pharmaceutical Management)	55% marks or equivalent grade in '10+2' examination with minimum 45% marks or equivalent grade in Physics, Chemistry, Biology/Mathematics, English with individual pass marks in both theory and practical	4 years	6,10,800
BPharm LE	45% marks or equivalent grade in DPharm	3 years	4,06,200
Diploma in Pharmacy (DPharm)	50% marks or equivalent grade in '10+2' board examination with minimum 45% marks or equivalent grade in Physics, Chemistry, Biology/Mathematics, English with pass marks in both theory and practical for each subject	2 years	2,27,400



## Allied Health Sciences

Programmes	Eligibility	Duration	Fee(₹)
Bachelor of Optometry	55% marks or equivalent grade in '10+2' examination with individual pass marks in both theory and practical in Physics, Chemistry, Biology and English and upper age limit is 40 as on 31st December, year of admission	3 years + 1 year Internship	3,37,200
Bachelor of Physiotherapy	55% marks or equivalent grade in '10+2' examination with individual pass marks in both theory and practical in Physics, Chemistry, Biology and English and upper age limit is 40 as on 31st December, year of admission	4 years + 6 months Internship	3,39,600
BSc in Medical Lab Technology	55% marks or equivalent grade in '10+2' examination with individual pass marks in both theory and practical in Physics, Chemistry, Biology and English and upper age limit is 40 as on 31st December, year of admission	3 years + 6 months Internship	3,17,200
BSc in Physician Assistant	55% marks or equivalent grade in '10+2' examination with individual pass marks in both theory and practical in Physics, Chemistry, Biology and English and upper age limit is 40 as on 31st December, year of admission	3 Years + 1 year Internship	3,37,200
BSc in Medical Radiology & Imaging Technology	55% marks or equivalent grade in '10+2' examination with individual pass marks in both theory and practical in Physics, Chemistry, Biology and English and upper age limit is 40 as on 31st December, year of admission	3 Years + 6 months Internship	3,17,200



## Allied Health Sciences

Programmes	Eligibility	Duration	Fee(₹)
BSc in Operation Theatre Technology	55% marks or equivalent grade in '10+2' examination with individual pass marks in both theory and practical in Physics, Chemistry, Biology and English and upper age limit is 40 as on 31st December, year of admission	3 Years + 1 year Internship	3,17,200
BSc in Critical Care Technology	55% marks or equivalent grade in '10+2' examination with individual pass marks in both theory and practical in Physics, Chemistry, Biology and English and upper age limit is 40 as on 31st December, year of admission	3 Years + 1 year Internship	3,17,200
Diploma in Medical Lab Technology	50% marks or equivalent grade in '10+2' board examination with Physics, Chemistry, Biology with pass marks in both theory and practical in each subject & pass marks in English and upper age limit is 40 as on 31st December, year of admission	2 years 6 months	1,14,800
Diploma in Radiography Diagnostic	50% marks or equivalent grade in '10+2' board examination with Physics, Chemistry, Biology with pass marks in both theory and practical in each subject & pass marks in English and upper age limit is 40 as on 31st December, year of admission	2 years	1,14,800





## Institute of Nursing [INC and WBNC Approved]

Programmes	Eligibility	Duration
BSc Nursing	50% marks or equivalent grade in '10+2' examination with individual pass marks in both theory and practical in Physics, Chemistry, Biology and English and age between 17 to 27 years as on 31 st December, year of admission. Only female candidates can apply	4 Years
GNM (General Nursing and Midwifery)	50% marks or equivalent grade in '10+2' board examination ( any discipline) and age between 17 to 27 years as on 31 st December, year of admission. Only female candidates can apply	3 years

## Computational Science

Programmes	Eligibility	Duration	Fee(₹)
PhD in Computer Science	55% marks or equivalent grade in two years Master's or MPhil degree from any recognised University in the relevant discipline		1.00 Lac/Annum
MCA	40% marks or equivalent grade in graduation with pass marks in Mathematics either in '10+2' examination or in graduation	2 years	2,24,800
BCA	55% marks or equivalent grade in '10+2' examination (any discipline)	3 years	3,07,200
BSc IT in Artificial Intelligence	50% marks or equivalent grade in '10+2' examination (Science/ Other streams with Mathematics, Statistics, Computer Science, IT or IT related subjects as one of the subjects)	3 years	3,28,700



## Cyber Science & Technology

Programmes	Eligibility	Duration	Fee(₹)
MSc in Advance Networking & Cyber Security	40% marks or equivalent grade in graduation (any discipline) with knowledge in Basic Hardware & Networking	2 years	2,04,800
BSc (H) in Advance Networking & Cyber Security	50% marks or equivalent grade in '10+2' examination (any discipline)	3 years	2,27,200

## Mathematics

Programmes	Eligibility	Duration	Fee(₹)
PhD in Mathematics	55% marks or equivalent grade in two years Master's or MPhil degree from any recognised University in the relevant discipline		1.00 Lac/Annum
MSc in Mathematics	40% marks or equivalent grade in graduation with Mathematics as a compulsory subject	2 years	74,800



## Multimedia

Programmes	Eligibility	Duration	Fee(₹)
MSc in Animation & Multimedia	40% marks in any Graduation	2 years	3,24,800
BSc (H) in Animation & Multimedia	50% marks or equivalent grade in '10+2' examination (any discipline)	3 years	3,57,200

## Media Science and Journalism

Programmes	Eligibility	Duration	Fee(₹)
MSc in Media Science & Journalism	40% marks or equivalent grade in graduation	2 years	2,04,800
BSc (H) in Media Science & Journalism	50% marks or equivalent grade in '10+2' examination (any discipline)	3 years	2,57,200



## English & Literary Studies

Programmes	Eligibility	Duration	Fee(₹)
MA in English	40% marks or equivalent grade in graduation	2 years	74,800
BA (H) in English	50% marks or equivalent grade in '10+2' examination (any discipline)	3 years	1,27,200

## Agriculture

Programmes	Eligibility	Duration	Fee(₹)
BSc (H) Agriculture	50% marks or equivalent grade in '10+2' examination with Physics and Chemistry and Biology / Botany / Zoology / Agriculture / Forestry / Maths as compulsory subjects	4 years	3,79,600



## Our engineering diploma programmes at a glance

Programmes	Eligibility	Duration	Fee(₹)
Diploma in Computer Science & Engineering	40% marks or equivalent grade in Madhyamik examination from any recognised board	3 years	1,37,200
Diploma (Lateral) in Computer Science & Engineering	40% marks or equivalent grade in '10+2' board examination from Vocational Education Division or passed in 2 years' ITI at a stretch after Madhyamik or equivalent examination with 40% aggregate marks.	2 years	1,14,800
Diploma in Electronics & Communication Engineering	40% marks or equivalent grade in Madhyamik examination from any recognised board	3 years	1,37,200
Diploma in Electrical Engineering	40% marks or equivalent grade in Madhyamik examination from any recognised board	3 years	1,37,200
Diploma in Civil Engineering	40% marks or equivalent grade in Madhyamik examination from any recognised board	3 years	1,37,200
Diploma in Mechanical Engineering	40% marks or equivalent grade in Madhyamik examination from any recognised board	3 years	1,37,200



# 2021 - 22 Study Grants Scheme

**Eligibility:** \*Candidate must possess minimum 60% throughout his/her academic career



## For Programmes:

- Diploma in Computer Science & Engineering
- Diploma in Electronics & Communication Engineering
- Diploma in Electrical Engineering
- Diploma in Mechanical Engineering
- Diploma in Civil Engineering

### Scholarship amount & criteria

>= 60% - <70% Marks in 10	₹ 3,000
>= 70% - <80% Marks in 10	₹ 6,000
>= 80% - <90% Marks in 10	₹ 8,000
>= 90% Marks in 10	₹ 10,000



# 2021 - 22 Study Grants Scheme

**Eligibility:** \*Candidate must possess minimum 60% throughout his/her academic career

## For Programmes:

- BTech CSE: Artificial Intelligence & Machine Learning • BTech CSE: Data Science
- BPharm • BSc MLT • BSc MRIT • BOPTM • BSc Physician Assistant
- Bachelor of Physiotherapy • BSc OTT • BSc CTT • BSc(H) Biotechnology • BSc(H) Agriculture

### Scholarship amount & criteria:

>= 60% - <70% Marks in 10+2	₹ 30,000
>= 70% - <80% Marks in 10+2	₹ 50,000
>= 80% - <90% Marks in 10+2	₹ 60,000
>= 90% Marks in 10+2	₹ 70,000

## For Programmes:

- BSc(H) Advanced Networking & Cyber Security • BSc(H) Media Science & Journalism
- BSc(H) Animation & Multimedia • BCA • BBA • BBA Digital Marketing
- BBA Hospital Management • BBA LLB • BCom(H) in Banking & Finance

### Scholarship amount & criteria

>= 60% - <70% Marks in 10+2	₹ 15,000
>= 70% - <80% Marks in 10+2	₹ 30,000
>= 80% - <90% Marks in 10+2	₹ 40,000
>= 90% Marks in 10+2	₹ 50,000



# 2021 - 22 Study Grants Scheme

## For Programmes:

BA(H) English

### Scholarship amount & criteria:

>= 60% - <70% Marks in 10+2	₹ 5,000
>= 70% - <80% Marks in 10+2	₹ 10,000
>= 80% - <90% Marks in 10+2	₹ 15,000
>= 90% Marks in 10+2	₹ 20,000

## For all PG Programmes:

### Scholarship amount & criteria:

>= 60% - <70% Marks in 10+2+3	₹ 15,000
>= 70% - <80% Marks in 10+2+3	₹ 30,000
>= 80% - <90% Marks in 10+2+3	₹ 40,000
>= 90% Marks in 10+2+3	₹ 50,000

### Note:

- \* Scholarship is not applicable for Lateral & Ph.D candidates
- \* Scholarship is not applicable for LLM, M.Sc Maths & MA English
- \* Scholarship for LLB will be calculated as per PG programmes

### RESERVATION POLICY

- Reservation policies of Department of Higher Education, West Bengal will be followed for admission in reserved seats for SC/ST/OBC-A/OBC-B/PwD.
- 5% relaxation in marks will be applied for all reserved category candidates (Except programmes under School of Law)





2021 - 22

# Government Scholarship Scheme

**Eligibility:** \*Candidate must possess minimum 60% throughout his/her academic career

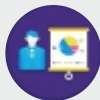
- West Bengal Chief Minister's Relief Fund (Nabanna) Scholarship**  
<http://wbcmo.gov.in/>
- Swami Vivekananda West Bengal Merit-Cum-Means Scholarship**  
<https://svmcm.wbhed.gov.in/>
- Kanyashree Prakalpa(K1, K2)**  
<https://www.brainwareuniversity.ac.in/pdfs/Kanyashree%20Prakalpa.pdf>
- West Bengal Minorities' Development & Finance Corporation**  
<http://wbmdfcscholarship.org/>
- Scholarship for SC ST & OBC Students in West Bengal**  
<https://oasis.gov.in/>
- National Scholarship**  
<https://scholarships.gov.in/>

# Brainware University: Salient Features



## Tailormade programmes

Brainware University is driven by a vision of empowering students through education, research and innovation. Its 55+ state-of-the-art programmes are uniquely designed by both industry and academia



## Exemplary teachers

Excellent faculty members who blend scientific training with research and development, tapping adequate facilities. They regularly rebuild skills through Faculty Development Programmes



## Varsity-industry interface

Close interaction between the university and industry to help students acquire practical skills. Webinars and workshops, addressed by top industry experts, activate this effort.



## Excellent placements

Pre-placement training imparts soft skills, thereby bridging the industry-academic gulf. Our excellent placement record has seen 97% students landing jobs in 2020, a pandemic year.



## Clubs to tap talent

Extracurricular activities are designed to ensure overall personality development and talent clubs have been specially created for the purpose of honing skills of students in sundry spheres.



## World-class infrastructure

The library is an ideal one, stocked with enough reference and audio-visual material for relevant research, while our laboratories are fully equipped. The campus showcases the best infrastructure



## Focus on feedback

While a constant feedback mechanism helps the teachers learn, the students are satisfied with the 360-degree learning modules and exemplary placement effort, even in a pandemic year



## Global certification mapped

Our courses are mapped to global certifications offered by Microsoft, Red Hat, Linux, Adobe, adding relevance. Software and hardware vendors design them to be practical and industry-specific



## Value-added courses

The university offers optional value-added courses with every programme of their choice to enhance the employability skills of students and enrich their career prospects



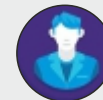
## Study grants

Students who are meritorious but not necessarily affluent are encouraged to avail of study grants and merit scholarships that are on offer. Every programme ensures value for money



## Social outreach

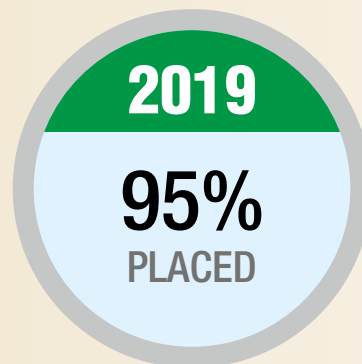
Outreach activities help build awareness about social responsibilities. The university has adopted five villages and catering to their welfare forms the crux of this programme



## Scope for entrepreneurs

The university nurtures an incubation cell to encourage entrepreneurship in students. Those eyeing start-up ventures can make the most of this opportunity

# Unbeatable Placement Records





# Pre-placement Training & Placement Bootcamps

For making  
the students  
job-ready  
from **Day One**



SOFT SKILL TRAINING



CAMPUS-TO-CORPORATE



HOLISTIC LEARNING APPROACH



PSYCHOLOGICAL GROOMING

# Well-wishers



Dr Shahid Siddiqi  
Professor of Marketing &  
International Business  
MBA, Indian Institute of  
Management Calcutta,  
PhD, Wharton School,  
University in Pennsylvania



Dr Bhaskar Das  
Group President, Republic TV  
Adjunct Professor,  
SPJIMR Media Lab Mentor, MICA



Dr Bikash Chandra Sinha  
Padma Bhushan, Padma Shri  
Chairman of National Institute of  
Technology, Durgapur



Mr Rana Dasgupta  
CEO, Apollo Gleneagles Hospitals,  
Kolkata

# Well-wishers



Mahan Maharaj  
Indian mathematician  
Shanti Swarup Bhatnagar Award  
Infosys Prize 2015 for  
Mathematical Sciences



Prof. Ajoy Kumar Ray  
Padma Shri  
Ex Professor, IIT Kharagpur,  
Former Director, IEST Shibpur



Prof. Basab Chaudhuri  
Former Vice Chancellor,  
West Bengal State University



Swami Suvirananda Maharaj  
General Secretary and  
Chief Executive, Ramakrishna Math  
and Ramakrishna Mission



School of Communication,  
Multimedia & Film Studies

**BSc(H) • MSc**

Animation & Multimedia  
Media Science & Journalism

## Industry scenario

As per KPMG report, additional employment opportunities in the media and entertainment industry of 0.9 million during the period 2016 to 2025.

Compound annual growth rate @13.9 percent for media and entertainment industry in India by 2025.

# BSc(H) • MSc

## Animation & Multimedia Media Science & Journalism

### Career Opportunities

- Advertising • Filmmaking • Journalism • Public Relations
- Publishing and Printing • Radio Jockeying • Video Jockeying
- Animator • Designer • Video Editor • Photo Editor
- Web Developer • Script Writer • Advertising Manager
- Creative Manager • Public Relations Manager • Storyboard Artist

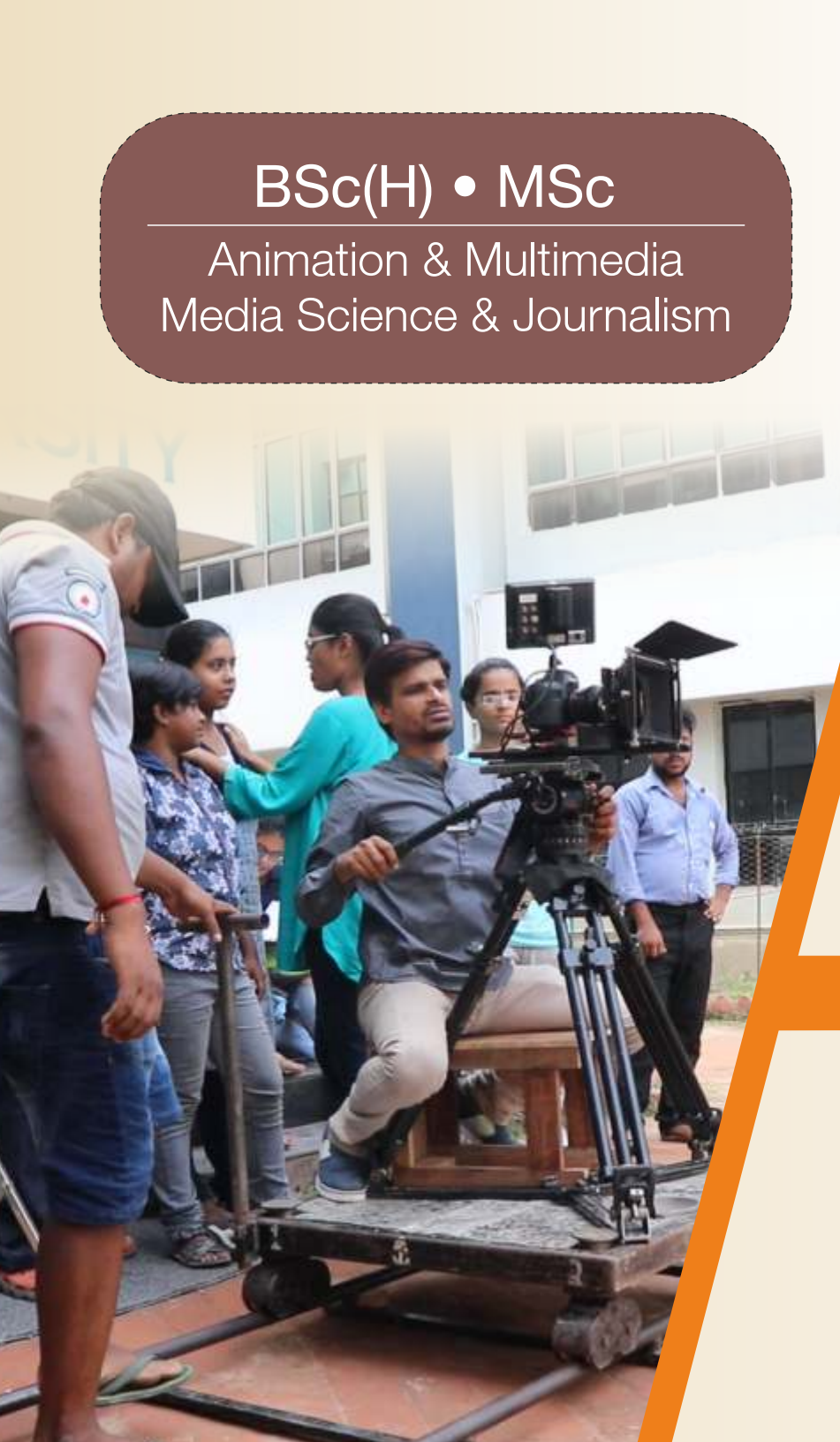
### Programme Highlight

#### Animation & Multimedia

- Graphic design • Web design and development
- Photography & editing • Drawing for animation
- 2D and 3D animation • Filmmaking & editing
- Sound designing • VFX • Motion graphics

#### Media Science & Journalism

- Newspaper & magazine editing
- Podcast, audio drama making
- Film shooting, editing • Advertising layout
- Graphics & animation • Blog, webpage designing
- Content creating and content writing
- Event planning & management





# BSc (H) • MSc

## Animation & Multimedia Media Science & Journalism

### Special Features


Guidance from expert  
faculties of **SRFTI**



Curriculum mapped to  
 Certification  
Adobe

- Industry standard infrastructure with **sound, photography and videography lab**
- Tie-ups with different companies for **Internship and Placements**
- Internship with live projects
- Nurturing of special interests and hobbies through:
  - Photo Frame - Photography Club
  - Deep Focus - Cine Club
- Short-film making competition - Deep Focus 72-Hour challenge
- Brainware Photowalk - a walk for a noble cause
- Curriculum-based events and activities
- Webinars/seminars and workshops by experts from industry and academia.
- Newspaper and magazine editing
- Audio design software, podcast, audio drama making
- Film footage shoot/editing and filmmaking





## Department of Computer Science and Engineering

**PhD**  
Computer Science

**MTech**  
Computer Science and Engineering

**BTech**  
CSE: Artificial Intelligence & Machine Learning  
CSE: Data Science

**Diploma**  
Computer Science and Engineering



## Industry Scenario

- Additional employment opportunities with the Indian IT sector being the world's largest outsourcing destination.
- Compound Annual Growth Rate, 9.5% to \$300 billion by 2020 in the IT-BPM sector.
- Growth of the Indian IT sector is expected to rise and reach US \$ 350 billion by FY 2025.

Source: *The Hindu Businessline*

## Programme Highlights

- Design and Analysis of Algorithms
- Data Structure Algorithm • Database Management
- Python for ML & AI • Cyber Law and Ethics
- Engineering Graphics & Design
- Python for Data Science • Data Visualisation
- Cyber Law and Ethics • Project Management

## Salient Features

Programme curriculum mapped with



Practical training and projects cover Database Administration, OCP/OCA, System Maintenance



Incubation Centre in collaboration with



Academic collaboration with



Seminars/ workshops with Student chapter of IEEE

## Career Options

- Software Developer
- Database Administrator
- Computer Hardware Engineer
- Computer Systems Analyst
- Computer Network Architect
- Web Developer
- Information Security Analyst
- Computer Programmer



## Department of Electronics and Communication Engineering

### **PhD**

Electronics & Communication Engineering

### **MTech**

Communication Engineering

### **Diploma**

Electronics & Communication Engineering



## Industry Scenario

- By the year 2022, the need and demand of Electronics and Communications Engineers will rise considerably
- It is predicted that the jobs for engineers will grow by 7% from 2016 to 2026. Furthermore, it has also been found that the employment in the ECE sector has amplified significantly in the last few years.

*Source: Bureau Labor of Statistics (BLS)*

**PhD**  
Electronics & Communication Engineering

**MTech**  
Communication Engineering

**Diploma**  
Electronics & Communication Engineering


## Salient Features

- Value-added courses on Basic of Microprocessors, Signal and System, Data Structure and Algorithm by using Python
- Modern laboratory facilities for advanced research
- Exemplary teachers from industry and academia

## Career Options

- Junior Engineer
- Field Test Engineer
- Network Planning Engineer
- Electronics and Communications Consultant
- Customer Support Engineer
- Electronics Technician
- Telecommunication Engineer
- Software Engineer
- Service Engineer





Department of  
Electrical Engineering



## Diploma Electrical Engineering

### Industry Scenario

- There is a huge demand in India for Electrical Engineers. This demand will rise in the coming years.
- As far as job opportunities are concerned, the report of Vision 2022 says that there will be direct recruitment of 1.5 million and indirect recruitment of 2 million electrical engineers.

# Diploma Electrical Engineering


## Salient Features

- High Quality Lab (Parallel operation of Alternator Setup, ABCD Parameter of transmission line Setup, PSIM Software etc.)
- Workshops & Seminars on emerging technologies
- Industrial Training & Industrial Visit
- Special Classes for Competitive Exam Preparation
- Exemplary teachers from industry and academia

## Career Options

- Electrical Design Engineer
- Electrical Site Engineer
- Electrical Distribution Engineer
- Transmission Engineer





Department of  
Mechanical Engineering

# Diploma Mechanical Engineering



## Industry Scenario

- Employment of mechanical engineers is projected to grow 9 percent by 2026, as fast as the average for all occupations.
- The future scope of mechanical engineering and its demand in the industry seem quite promising. According to a 2016 report published by Deloitte, India is expected to grow manifold in manufacturing by the year 2020. As per its report on Global Manufacturing Competitiveness index, India will move up 6 positions.



# Diploma Mechanical Engineering

## Salient Features

- Collaborations with industry for extensive practical exposure
- Modern labs for advanced research works
- Experienced assistant professors as faculty
- Special classes for competitive exams
- 360-degree placement support
- Exemplary teachers from industry and academia

## Career Options

- Maintenance Engineer
- Quality Mechanical Engineer
- Mechanical Engineer
- Automotive Engineer
- CAD Technician
- Control and Instrumentation Engineer
- Production Manager
- Aerospace Engineer





Department of  
Civil Engineering

# Diploma Civil Engineering



## Industry Scenario

- There is a demand-supply gap ranging between 82% and 86% of skilled civil engineers, architects and others. This means our country needs 4 million skilled civil engineers until next year.
- [Real Estate and Construction Professionals in India by 2025, Royal Institution of Chartered Surveyors](#)

# Diploma Civil Engineering



## Salient Features

- Collaborations with industry for extensive practical exposure
- Modern labs for advanced research works
- Exemplary teachers from industry and academia
- Special classes for competitive exams
- 360-degree placement support

## Career Options

- Junior Engineer
- Field Test Engineer
- Network Planning Engineer
- Electronics and Communications Consultant
- Customer Support Engineer
- Electronics Technician
- Telecommunication Engineer
- Software Engineer
- Service Engineer





## Department of Biotechnology

### **MSc**

Biotechnology • Microbiology

### **BSc (H)**

Biotechnology



## Industry Scenario

- India is soon to be a hotspot for the Biotech industry and is estimated to grow by 30.46% CAGR by 2025.
- The Biotechnology Industry will touch the \$100 billion mark by 2025 as per the forecast of the Association of Biotechnology Led Enterprises (ABLE).

## Programmes Highlights

Plant Physiology and Biotechnology  
Mammalian Physiology • Biochemistry and Metabolism  
Molecular Diagnostics • Enzymology • Molecular Biology  
Industrial Fermentations • Bioprocess Technology  
Recombinant DNA Technology • Biostatistics  
Plant Biotechnology • Environmental Biotechnology

## Salient Features

Curriculum designed  
for the preparation of

**SET, GATE, NET**  
and other competitive exams

Special sessions  
on

**Downstream  
Processing,  
Medical Coding**

- Research Innovation and Entrepreneurship cell
- Social Welfare projects like hybrid mushroom cultivation, biogas production, agricultural practices

## Career Options

- Medical Biotechnologist
- Pharmaceutical Biotechnologist
- Agricultural Biotechnologist
- Environmental Biotechnologist
- Industrial Biotechnologist
- Food Biotechnologist





## Department of Agriculture

**BSc (H)**  
Agriculture

Cultivate the future of farming technology

## Industry scenario

- IMARC Group expects the agriculture industry in India to reach a value of Rs 1253.5 crore by 2026, exhibiting a CAGR of 12% during 2021-2026

## Programmes Highlights

Agronomy • Plant Genetics • Soil Science  
Entomology • Agricultural Economics  
Agriculture Engineering • Agricultural Meteorology  
Plant Pathology • Horticulture  
Agricultural Extension

## Salient Features

Programme curriculum  
designed as per  
ICAR guidelines



Immense  
job opportunities  
in


**Government  
Sector**

- Special tutorials for various competitive exams
- World-class infrastructure
- Affordable programme fee
- Advanced research labs and facilities
- Intensive pre-placement training
- 360-degree placement support

## Career Options

- Agriculture Research Scientist
- Extension Officer • Field Officer
- Agriculture Officer • Farm Manager
- Plantation Manager • Research Officer
- Officer in Quality Assurance in related fields
- Agriculture Loan Officer in banks
- Production Manager
- Operations Manager in fertilizer units
- Business Development Manager • Agri-Preneurship
- Food Processing Units in Government





## Department of Allied Health Sciences

### **BSc**

Medical Lab Technology  
Physician Assistant  
Medical Radiology & Imaging Technology  
Operation Theatre Technology  
Critical Care Technology

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Bachelor of Physiotherapy

---

Bachelor of Optometry

### **Diploma**

Medical Lab Technology  
Radiography(Diagnostics)



## Industry Scenario

- Allied Health Professionals (AHPs) play a serious role and are the support pillars of the healthcare team
- Numerous professionals are proficient to handle specific health problems and offer services in their area of expertise through comprehensive assessment and diagnosis and/or treatment to promote recovery and advance quality of life



### BSc

Medical Lab Technology  
Physician Assistant  
Medical Radiology & Imaging Technology  
Operation Theatre Technology  
Critical Care Technology

Bachelor of Physiotherapy

Bachelor of Optometry

### Diploma

Medical Lab Technology  
Radiography(Diagnostics)

## Salient Features

Clinical collaboration with various health care sectors exposes our students to the **'Clinical Environment'** from day one.

**Clinical internships in various Government and private health care providers** for better clinical expertise which helps produce industry-ready professionals.

### Extensive research and government funded projects

- State-of-the-art facilities on a global learning campus.
- A strong balance of academic experience and industry exposure.
- Associated hospitals with state-of-the-art equipment to provide the students exposure to the most modern techniques in allied health sciences.
- Industry oriented teaching methodology: 6 months to 3 years practical training in hospitals.
- High demand in government and private health sectors.



# BSc and Diploma Medical Lab Technology [MLT]



## Programmes Highlights

- National healthcare delivery system
- Medical laboratory science
- Medical ethics and patient safety management
- Human anatomy and physiology
- General pathology and microbiology
- Clinical observation
- Medical mycology and virology
- Immunopathology
- Blood banking & blood transfusion
- Genetics & molecular biology
- Special techniques in laboratory science

## Career Options

- Laboratory technician in government and private hospitals
- Laboratory technician in blood banks  
Pathology laboratories
- Lab supervisor
- Lab manager
- Lab assistant
- Instructor/tutor in institute
- Lab analyst

# BSc

## Physician Assistant



### Programmes Highlights

- Obstetrics and gynaecology
- Cardiology & cardiac surgical disorders
- Electrocardiography and echocardiography
- Radiology and imaging technology
- Ophthalmology
- Pulmonology
- Gastroenterology
- Nephrology
- Orthopaedics
- Dermatology
- Intensive care
- Perfusion technology

### Career Options

- Offices of physicians
- Private hospitals  
(expected government hospitals in future)
- Outpatient care centres
- Surgical department
- Educational services; state, local, and private
- Work in accreditation body of hospital regulation
- Product consultant for MNCs for medical devices

## BSc

Medical Radiology & Imaging Technology [MRIT]

**Diploma** Radiography (Diagnostics)



## Programmes Highlights

- Human anatomy and physiology
- Fundamental physics and radiological physics
- Conventional and modern radiography and equipment
- Radiographic and image processing techniques
- Clinical radiography- positioning
- Contrast & special radiography procedures
- Physics of newer imaging modalities
- Quality control in radiology and radiation safety
- Radiographic techniques of advanced Imaging technology
- Quality assurance & radiation safety (AERB guidelines) in diagnostic radiology

## Career Options

- Entrepreneur • Clinical instructor
- Radiological equipment installation area
- Radiology technologists • Radiology technician
- Ultrasound technician • MRI technician
- CT technologist • Research area
- Cathode lab technician
- Radiographer • X-ray technician
- Mammography technician
- Fluoroscopy technologists



# BSc

## Operation Theatre Technology [OTT]

### Programmes Highlights

- Basic administration and equipment maintenance
- Principles of anesthesia
- Basic techniques of anesthesia
- Basics of surgical procedures
- CSSD procedures.
- Advance anesthetic techniques
- Basic intensive care

### Career Options

- Anaesthetist consultant
- Associate consultant.
- Operating theatre technician
- Surgical technicians
- Scrub technicians

# BSc

## Critical Care Technology [CCT]



## Programmes Highlights

- Cardiology, Electrocardiogram (ECG), Echocardiography, Computerized Treadmill Test (TMT), Intra-Aortic Balloon Pump (IABP), and Extracorporeal Membrane Oxygenation (ECMO), Intensive Respiratory Care including Mechanical
- Ventilator, Non-Invasive Ventilation, High Flow Oxygen
- Therapy and Pulmonary Function Test (PFT), Renal Replacement Therapy (RRT) including Haemodialysis, Continuous Renal Replacement
- Therapy (CRRT), Therapeutic Plasma Exchange (TPE) and Hemoperfusion
- Clinical scenario for critical care technology

## Career Options

- Intensive care unit technologist
- Emergency medicine physician
- CAT technician
- Dialysis assistant
- Respiratory therapist

# Bachelor of Physiotherapy [BPT]



## Programmes Highlights

- Biomechanics & kinesiology
- Fundamentals of exercise therapy
- Fundamentals of electrotherapy
- Physiotherapy in orthopaedic and sports conditions
- Physiotherapy in neurology  
Neurosurgery and psychiatry condition
- Disability prevention and rehabilitation

## Career Options

- Hospitals or acute care facilities
- Academics
- Rehabilitation centres
- Home care programmes
- Public health units
- Private clinics
- Child development centres
- Sports fields and clinics

# Bachelor of Optometry [BOPTM]




## Programmes Highlights

- Human anatomy and physiology
- Ocular anatomy and physiology
- Physical and geometrical optics • Visual optics
- Clinical examination of visual system
- Low vision & rehabilitation • Contact lenses
- Binocular vision & orthoptics
- Ocular diseases
- Comprehensive eye examination

## Career Options

- Optometrist in government or private hospitals
- Optometrist in eye care hospitals
- Optometrist in optical industries and corporate sectors
- Private practice in clinical setup
- Consultant optometrist - contact lenses, low vision and rehabilitation, binocular vision etc.
- Professional services in multinational ophthalmic industries
- Public health and community optometrist research assistant, research associate and research coordinator
- Academician - lecturer/professor





Department of  
Pharmaceutical Technology

Approved by PCI

**Bachelor** of Pharmacy  
**Diploma** in Pharmacy



## Industry Scenario

Indian pharmaceutical sector is expected to grow to \$100 billion, while medical device market is expected to grow \$25 billion by 2025. Pharmaceuticals export from India stood at \$16.3 billion in FY20. Pharmaceutical export includes bulk drugs, intermediates, drug formulations, biologicals, Ayush and herbal products and surgical. As of November 2020, India exported pharmaceuticals worth \$15.86 billion in FY21. Pharmaceutical exports from India stood at \$16.28 billion in FY20 and \$2.07 billion in October 2020.

Source: FDI Policy

## Programme Options

- Chemical Technician • Drug Therapist
- Hospital Drug Coordinator • Drug Inspector
- Pharmacist • Drug Technician

## Salient Features

Special training on **technical expertise and laboratory skills**

In-depth understanding of **human biology and health issues**

Effective mentoring and guidance for **competitive examinations**

- Well-equipped laboratories
- Easily accessible e-content & regular industry visit
- Value-added courses like Pharmaceutical Management and First Aid & Dressing

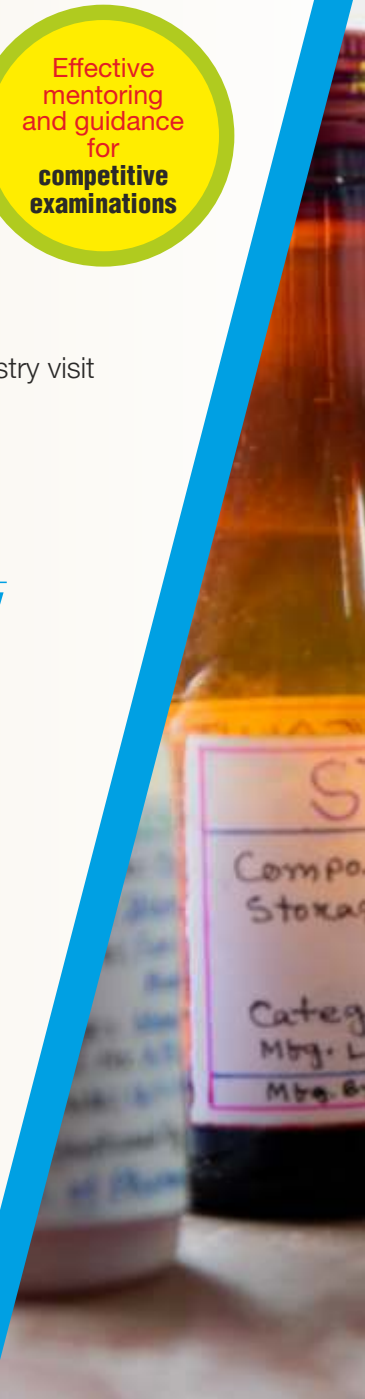
## Programme Highlights

### **BPharm**

- Pharmaceutical Inorganic Chemistry
- Pathophysiology • Human Anatomy and Physiology
- Pharmaceutical Microbiology • Pharmaceutical Engineering
- Pharmaceutical Jurisprudence • Herbal Drug Technology
- Novel Drug Delivery System • Pharmacovigilance
- Dietary Supplements and Nutraceuticals
- Social and Preventive Pharmacy

### **DPharm**

- Pharmaceutical Chemistry
- Pharmacology & Toxicology
- Pharmaceutical Jurisprudence
- Drug Store & Business Management
- Hospital & Clinical Pharmacy





INSTITUTE OF NURSING  
Approved by INC and WBNC

**Bachelor of Science in Nursing**  
**General Nursing & Midwifery**

## Industry Scenario

- There has been a sharp rise in demand for qualified nurses all over India. With the increasing number of corporate hospitals and other avenues like medical tourism, home nursing, industrial nursing etc, a huge employment opportunity will be generated.
- It has been projected that there is a huge opportunity in the healthcare sector as the World Bank predicts global shortage of 80.2 million workers by 2030, and India will need 2 million doctors and 6 million nurses by that time.
- The healthcare sector is also by far the largest employer of the women workforce in the world.



INSTITUTE OF NURSING  
Approved by INC and WBNC

## Bachelor of Science in Nursing

---

### General Nursing & Midwifery

## Salient Features



- Modern labs to help students with practical experience
- Workshops to enhance their knowledge
- Placement assistance on completion of the programme

## Career Options

- Staff Nurse • Nursing Service Administrators
- Assistant Nursing Superintendent
- Industrial Nurse • Department Supervisor
- Nursing Supervisor or Ward Sister
- Nursing Superintendent
- Community Health Nurse (CHN)



INSTITUTE OF NURSING  
Approved by INC and WBNC

## Bachelor of Science in Nursing

---

### General Nursing & Midwifery

## Salient Features

75000 sq. ft  
state-of-the-art  
**Nursing  
Institute**

**Highly qualified  
and experienced  
teaching faculty**  
for both nursing and  
non-nursing  
subjects

On-campus  
**hostels, students  
counselling  
and medical  
check-up  
facilities**

- Well-equipped laboratories
- Proper guidance for rural and urban community work
- 150-bed multi-speciality hospital
- Modern, spacious and well-ventilated classrooms
- Ample scope for sports, games & cultural activities
- Well-stocked library and journals

## Programme Highlights

- Pharmacology • Anatomy • Nutrition
- Pathology • Community Health Nursing
- Medical Surgical Nursing • Maternity Nursing
- Midwifery and Obstetrics • Nursing
- Child Health Nursing





## School of Management & Commerce

### PhD

Management • Commerce

### MBA

**MCom** in Banking & Finance

### BBA

**BBA** in Hospital Management

**BBA** in Digital Marketing

**BCom(H)** in Banking & Finance

**BVoc** (Retail and Sales Management)



## Industry Scenario

- Requirement: 3 million Business Management Professionals in India by 2022.
- According to a KPMG report, Digital Marketing in India will grow by 30%, 20 lakh jobs in this sector by 2022.
- Additional employment opportunities at BFSI sector of over 1.6 million during 2016-2022.
- Number of bank branches to double by 2025.

## Career Options

- Statistics for Business Decisions
- Business Communication
- Legal and Business Environment
- Financial Reporting, Statements and Analysis
- Human Resource Management
- Production and Operations Management

## Salient Features




**Summer  
Internship  
Programme**

Provide  
**application-based and  
experiential learning  
environment**

- One week entrepreneurship awareness camp in each semester supported by EDI, Kolkata.
- Fully-equipped Entrepreneurship Development Cell
- Industry-Institute Interface through live Projects, Workshops, Seminars, Tech Club and Industry Visits

## Career Options

- HR Manager
- Media Coordinator
- Brand Manager
- Product Manager
- Sales Officer
- Business Development Manager
- Staffing Manager
- Accounting Manager



## Department of Computational Sciences

**PhD**

Computer Science

**Master**

of Computer Applications

**Bachelor**

of Computer Applications



## Industry Scenario

- Additional Employment Opportunities, India's Information Technology (IT) industry is World's Largest Outsourcing Destination.
- Compound Annual Growth Rate, 9.5 per cent to \$300 billion by 2023 in the IT-BPM Sector.
- Growth of the Indian IT sector is expected to rise and reach \$350 billion by FY 2025.



## Career Options

Data Structures & Sciences • PHP and MySQL  
Database Management System  
JAVA • Web Technology • ERP  
E-Commerce • Image Processing  
Computer Graphics • Artificial Intelligence

## Salient Features

Programme curriculum is mapped with global certification from



Internship Training in Collaboration **WEBGURU**  
infosystems


Academic collaboration with



- Special learning modules on cutting edge technologies including AI, Robotics and Blockchain.

## Career Options

- Computer Systems Analyst
- Database Administrator
- Web Developer • Network Administrator
- System Manager • Computer Programmer
- Software Developer
- Software Tester



## Department of Cyber Science & Technology

**MSc**  
Advanced Networking  
and Cyber Security

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**BSc(H)**  
Advanced Networking  
and Cyber Security



## Industry Scenario

- Additional Employment Opportunities, India's Information Technology (IT) industry is World's Largest Outsourcing Destination.
- Compound Annual Growth Rate, 9.5 per cent to \$300 billion by 2025 at the IT-BPM Sector.
- Growth of the Indian IT sector is expected to rise and reach US\$ 350 billion by FY 2025.

## Programme Highlights

Hardware and Operating Systems • Python  
Computer Networking • Switching and Routing  
Database Management System  
Linux System Administration • Internet of Things (IoT)  
Windows Server Administration • Blockchain Technology  
Cyber Law and Forensic • Internet Technology  
Mobile Computing & Communication  
Cloud Computing • Firewall Expert

## Salient Features

Programme curriculum is mapped with global certification from



Academic collaboration with

Hands-on training on  
Firewall Configuration,  
**Ethical Hacking and  
Cloud Computing**

Practical approach  
on Cyber Law by  
legal experts of  
Department of Law

## Career Options

- Exchange administrator
- System administrator
- Security Architect
- Security Consultant
- Network administrator
- Penetration Tester
- Ethical Hacker
- Chief Information Security Officer (CISO)





Department of Law  
Recognised by BCI

**LLM**

**LLB**

**BBA LLB**



## Industry Scenario

- The job prospects for strong solicitors have always been high.
- It is predicted that by 2025 there will be a manifold increase in the demand for IPR experts, cyber lawyers and corporate lawyers.

## Career Options

- Solicitor • Barrister • Legal Executive
- Paralegal • Judge • Patent Attorney
- Trademark Attorney

## Salient Features

Free coaching for **judicial service and AIBE examination.**

Moot court training, **legal aid camps, legal aid clinics are arranged.**

Internships in corporate houses, lawyer's chambers, **industrial visits are provided for students.**

- The CBCS rules as introduced by UGC are strictly adhered to.
- Regular Legal Aid Clinic

## Programme Highlights


### LLB

- Administrative law • Law of crimes • Law of evidence
- Civil procedure • Property law • Company law
- Taxation laws • Banking law • Feminist jurisprudence
- Media law • Corporate governance • Human rights law

### BBA LLB

- Law of Contract • Constitutional Law of India
- Administrative Law • Law of Crimes
- Code of Civil Procedure •
- Intellectual Property Law
- Trademark & Copyright, Patent and Design
- Law of Evidence • Labour Law
- Taxation Law • Law and Economics
- Law on Corporate Finance • Cyber Law
- Court Visit and Report Preparation
- Alternate Dispute Resolution





## Department of English & Literary Studies

**Masters** in English

**BA** (H) English



### Industry Scenario

- English is a rich language which is highly absorbed by the market.
- Once you graduate with a Masters or PhD in English, you have scope to nurture.  
Talking about a few options, you can wisely contribute to the education sector as well as private sectors as trainers or writers.

## Programme Highlights

- Indian Classical Literature • Technical Writing
- European Classical Literature • English Communication
- Modern Indian Writing in English • Translation
- Literature and Cinema • World Literatures
- British Literature • Creative Writing

## Salient Features

### Multiple career opportunities

- Pre-placement training given to become a job-ready professional
- The courses are taught by both professional teachers and experienced professionals
- Communication Club

## Career Options

- Teacher
- Professor
- IT professional
- Newspaper/ Magazine journalist
- Film director
- Content / Copywriter





# Placement 2020

**97%** Placed

**242** campus drives

**12 LPA** CTC highest offered

**5000+** Pan India client networking

**Placement 2021** in full swing

• **175** Companies • **86%** students already placed

as on 15.06.2021

## **campus-to-corporate journey** an intensive pre-placement training

- Intensive boot camp sessions • Mapping individual employability index
- Communicative English classes • Soft skill training
- Aptitude grooming • Choice-based industry specific skill training
- Webinars and masterclasses by top industry professionals
- Mock HR rounds • Digital repository of 5000+ interview questions



“ Trust Brainware. We Did. Now We Are Happily Employed. ”



The placement cell of Brainware University is widely linked with pan-India recruiting clients.

We don't guarantee a job. We train our students for it. And they succeed.

# Client Speaks



“We share several years of association with the Brainware Placements Team - A dedicated hardworking team, working round-the-clock to harness the best available market opportunities. They regularly follow up on our requirements, as much as we have them on our priority list while hiring.”

**Mr Vaskar Bhattacharya**  
Regional Head-East  
Ginnisystems Ltd.



“What we appreciate about this Placement Team is that they don't just end their responsibility after the hiring is over. They take regular feedback from us about the candidate's performance and implement necessary amends or advice we suggest.”

**Ms Srimoyee Mukherjee**  
Manager HR  
Nature Technologies Pvt. Ltd.



“They have a very strong domain knowledge and soft skills that we look for in our prospective employees. I was fairly surprised at the level of professionalism they demonstrated as freshers.”

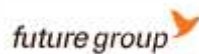
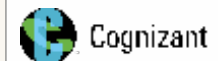
**Mr Akshay Kr Meher**  
HR Manager  
Da Milano Leathers



“Candidates are not always comfortable or well-prepared for Skype/Facetime interviews. It was a pleasant experience to watch Brainware students execute it to perfection, even though it was their first time. They looked very calm and confident despite the virtual interview session.”

**Ms Poulomi Goswami**  
HR & PR Manager  
Wackytoon Studio Pvt. Ltd.

# An ever expanding client list



# Student Speaks



"I didn't expect to secure my dream job amid the pandemic crisis. Thanks to the Brainware Placements Team, I did."

– Fatema, BTech CSE

**Placed at**



"I was very anxious about my career. But virtual training, internship, workshops by industry professionals helped me boost my confidence and prepared me for the neo-normal job culture."

–Saptarshi, Multimedia

**Placed at**



"Post-lockdown, we were trained to ace virtual interviews with confidence in a brief time. Thank you, Brainware."

– Adwitiya, Multimedia

**Placed at**



"Ever since I joined Brainware, I never worried about my career. I just trusted and followed my mentors, trainers, and did as I was guided. Eventually, everything fell into place."

– Sounish, BTech CSE

**Placed at**



# Innovation & Research



## Research Publications

**100+** Conference Publications

**300+** Publications in SCI/Scopus-indexed journals

**20+** Book Publications

**10+** Patents

## Objectives

- To act as a centralized forum for the provision of various resources and information to assist in the development of the young entrepreneurs.
- Developing a healthy entrepreneurship culture between the parent institution and other institutions in the field, and supporting the goals of the National Science and Technology Entrepreneurship Development Board (NSTEDB), including development programmes on the development of women and weaker sections of the society.
- To facilitate closer relations between the parent body, business and R&D institutions and other relevant organizations working to support small and medium-sized enterprises (SMEs), including NGOs and other voluntary organizations.
- To catalyze and promote development of S&T based enterprises and promote employment opportunities.
- To respond effectively to the emerging challenges and opportunities both at national and international level relating to SMEs and Micro Enterprises.

# Facilities and Amenities



- Eco-friendly campus
- Modern classrooms
- Hi-tech research stations/workshops
- Industry expert workshops/masterclasses
- Auditorium
- Seminar halls
- ICT-enabled on-campus library/digital library
- Strictly **No-Ragging** campus
- 360-degree recruitment support
- On-campus separate hostels for boys and girls
- On-campus ATM
- Entertainment zone and talent clubs
- Multi-sports arena
- Mental wellness centre and gymnasium
- Regular Medical Checkup
- Multicuisine food court

“ The best part of our global campus is that everything is within an affordable price range. Any eligible student can get enrolled without burning a hole in the pocket, and acquire a world-class learning experience. ”

# Facilities and Amenities



**BEST OF EVERYTHING AT AN AFFORDABLE PRICE**

Modern facilities of global stature assist students to attain best opportunities...



Team Prime Focus with our Students and Faculty



Boys' Hostel



Girls' Hostel

# BEST OF EVERYTHING AT AN AFFORDABLE PRICE

Modern facilities of global stature assist students to attain best opportunities...



Seminar Hall



Canteen & Cafeteria



Wi-Fi Enabled Campus



Highly Proficient Guidance



Language Lab



Web-based Students' Forum & Tailormade App



# GREAT CAMPUS LIFE!

"I have been intensely engaged with the vibrant campus community of Brainware ever since my first year; apart from academics, there is so much to do and explore amid our lush green campus!"



College Band



Photo Walk



Blood Donation



Celebrating Independence Day



Tree Plantation



Environmental Awareness Rally

# No Ragging Campus ▶ Ragging is a Crime

## Punishments for Ragging

Suspension • Rustication • Expulsion • FIR • Prosecution • Arrest / Imprisonment up to 2 years or fine up to INR 10,000/- or both



Freshers' Welcome



Food Court



Creative Workshop



College Football Team



Annual Sports

# Social Work & Skills



“Our extensive social outreach programmes make me proud to be a part of the Brainware family; I can actively participate in the welfare and safeguarding of society and environment.”

“Brainware University is a proud participant in the momentous journey of developing the country through MHRD's flagship programme, Unnat Bharat Abhiyan (UBA). As a first step, it was important to identify and select the particular villages that needed to be developed by the university.”

## Adoption of villages around the locality and their surveys

- Livelihood Generation through Hybrid Mushroom Cultivation Technology
- Technology Extension through Rainwater Harvesting Technology
- Legal Advice through free Legal Aid Clinic
- Health Check-up: Eye-Screening Programme



# Social Work & Skills



## Initiatives taken by Brainware University during the COVID-19 Pandemic

- A. Awareness campaign among villagers about Covid-19
- B. Production of hand sanitizers and distribution to the locality
- C. Supply of essential foodgrains to the needy in the surrounding villages
- D. Awareness through digital medium to maintain social distancing
- E. A message of hope from Swami Shastrajnananda (principal, Ramakrishna Mission Vidyamandir College, Belur) – A brighter tomorrow
- F. Online awareness programme among the villages nearby
- G. Spreading awareness against Amphan cyclone in regional language through whatsapp among villagers



# Hostel Life



"Initially my mother was apprehensive about my living in a hostel, but not anymore. The 24/7 CCTV security vigil, on-campus hostel with a strict no ragging policy provides us airtight security."

Sanchary Chanda [BCA]



"We have the perfect study ambience amid the quiet of greens, quality and nutritious food round-the-clock and a wonderful group of friendly seniors who help us adjust to our hostel lives."

Ajoy Chandra Sarker [BAMW]



"I was surprised by the strict hygiene maintenance of our hostel rooms and sanitary facilities. Besides, we believe in living responsibly and sustainably by following zero plastic, zero waste policy to keep our campus pristine."

Keya Ghosh [BBA]

# Clubs



At Brainware University, we have numerous clubs through which students get a chance to enjoy themselves as well as learn new things. We try to maintain a happening atmosphere in these clubs so that the students are always enthusiastic about the club activities. Let us take a look at these clubs.



## Entrepreneurship Club:

The main aim of the Entrepreneurship Club is to inspire and guide youngsters into becoming successful entrepreneurs. In order to achieve this, eminent entrepreneurs, who are forerunners in their fields, are invited for seminars and workshops. The students are encouraged to ask questions so that they can learn from the best.



## Photography Club (Photo Frame):

The Photography Club at Brainware University is a favourite among the students and with good reason! The Club organizes contests where members submit their photographs and the best photograph is awarded. The winner gets a certificate as well as a cash prize. Workshops are held in which classes are taken by eminent people from the industry. The club also organizes Photo Walks and encourages the members to participate in International Photo Walks that are organized by others as well.



A Brainware Cine Club

## Cine Club (Deep Focus):

This Club has a multimedia programme in collaboration with SRFTI (Satyajit Ray Film and Television Institute) and members of this club are exposed to good cinema from over the years. This serves the dual purpose of learning as well as enjoyment. This Club and its members also make short films on relevant social topics like Exam Phobia and Ragging. Workshops are also held in which eminent filmmakers interact with the students.

# Clubs



## Tech Club:

Brainware University has always nurtured the creative side of the students and helped the bright minds blossom. The inauguration of the Tech Club on 18th of May, 2018 was done keeping these ideals in mind. Open to both teachers and students alike, the Club aims at harnessing the imaginative, ingenious thoughts and ideas and mould them into inventions that would help us better our society.



## Communication Club:

The Communication Club focuses on honing the communicative skills of the students. They participate in language and aptitude classes which increase their confidence. This also prepares them for their working life in the long run. They are better prepared for things like interviews and job pressure.



## Innovation Club:

The Innovation Club provides a platform for the students to showcase their innovative ideas and get suggestions on how to materialize these ideas. Workshops and seminars are held in which students are exposed to new concepts and thoughts. Competitions are also held so that students get an added impetus to constantly work on their own concepts.