

## List of Events (Academic Year: 2016-17)

Sr No	Date	Activity
1	18th - 29th August 2016	Management Development Programme at Consultivo
2	25th October 2016	Seminar on "Setting Your Minds Campus to Corporate" Speaker: Dr. A.K. Sinha, Ex. Sr. V.P., HR, Jayashre Textiles Limited (An unit of AdityaBirla Group)
3	3rd November 2016	Seminar Topic "Role of Strategic Management in IT Industry" Speaker : Mr Rajat Mukherjee, Associate Director, Cognizant Technologies Solutions India Pvt Ltd
4	15th November 2016	Seminar on NPTEL (National Programme on Technology Enhanced Learning) Conducted by : IIT Kharagpur
5	1st December 2016	Seminar on "Managing Through Market Madness" Speaker: Mr Shekhar Trivedi, Advisor (Ex V.P, Marketing), Linde India Ltd ( FormerlyBOC India Ltd )
6	8th December 2016	Plastic Free Campus (NSS)
7	13th January 2017	Seminar on "Advanced Networking" Participants: Students of Martin Luther Christian University, Meghalaya Organised by: Department of Computer Science
8	20th February 2017	Seminar on Analysis of Central Budget - 2017 Conducted by Department of Management
9	Jan - February 2017	Management Development Programme at Berger Paints India Limited for Hooghlyworkshop
10	25th February, 2017	Annual Sports 2017
11	28th February - 3rd March, 2017	Anandadhara (Annual Fest) 2017
12	4th March 2017	Seminar on "Exam Fobia" Speaker: 1. Ms. Moupia Nandy, Television Journalist 2. Prof. (Dr.) Basab Chaudhuri, VC, WBSU 3. Dr. Atashi Kapha, Principal, Gokhle Memorial Girls' School 4. Prof. Baisakhi Banerjee, Principal, Milli Al-Ameen College for Girls 5. Dr. Suresh Kumar Agarwal, Chancellor, Pragyan International University
13	20th April 2017	Seminar on "Ethics and Values in Learning and Teaching: Challenges for the Human and Social Development Role of Higher Education" Speaker: Swami Atmapriyananda, Vice Chancellor, Ramkrishna Mission Vivekananda University, Belur Math
14	4th May 2017	Seminar on "Strategic Marketing with relevance to Supply Chain Management "Speaker: Mr. Abraham G Stephanos, MD, Tata Steel Processing and Distribution Limited
15	11th May 2017	Seminar on "Brand Ambassador"

		Speaker: Mr. Ashim Kumar Basu, CEO, Hindustan Motors Ltd
16	18th May 2017	Seminar on "Agility & Innovation in 21st century's Marketing / BrandManagement" Speaker: Mr. Chandrasekhar Banerjee, National Head, Black Stone Agrabatti, DarshanInternational