



BRAINWARE
UNIVERSITY

Vision

Brainware University aims to cast a transformative light on society and students by promoting quality education and research facilities at affordable fees.



Mission Statement

- Create market-driven, diverse and interdisciplinary undergraduate and post-graduate programmes that effectively combine quality with affordability.
- Pursue significantly new educational and research initiatives and develop young professionals who will be exceptionally proficient in their own fields with an insatiable hunger for knowledge.
- Seek to attain the highest standard in academic excellence by building the best possible industry-academics interface.
- Actively encourage entrepreneurship among students through well-planned training programmes and creation of incubation facilities.
- Proactively undertake skill development and women's empowerment in rural areas.
- Develop a fully functional Centre for Liberal Arts to encourage creativity among all students.



*Forging a Path to
Transformative Education:
Brainware University
Strategic Goals (2023-24
to 2027-28)*





**BRAINWARE
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Quality Policy

Providing the state of the art infrastructure and quality education through faculty development programme, updating of facilities to meet cutting-edge technology and continual improvement for meeting norms laid down by the government, keeping the stakeholders satisfied. Brainware University has a culture to indulge industrial connection with Top MNC's worldwide which assures employability, research and innovation through high educational standards.

Core Values

Giving back to society

- Committing to rural uplift
- Empowerment of women
- Imparting education and skill development
- Encouraging entrepreneurship development

Exploration across boundaries

- Admiration of varied academic disciplines
- Respecting and celebrating the multi-disciplinary approach to learning

Love for the environment

- Encouraging love, sustainability, responsibility and safeguarding the environment

Diversity and fellow-feeling

- Encouraging, understanding of and learning diversity and fellow-feeling

Discovery and Life-long learning

- Discovery through learning, teaching, research and innovations
- Pursuit of knowledge and truth throughout life in ways that improve our communities and ourselves

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Contact Us

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ELEVATE THE STUDENT EXPERIENCE

Goal 01: Cultivate a holistic learning environment that fosters academic achievement, personal growth, and career readiness.

Key Performance Indicators (KPIs):

Graduate outcomes: Average and median salaries, placement rates, postgraduate admissions.

Student engagement: Participation in co-curricular activities, community service, and alumni mentorship programs.

Learning environment: Faculty-student ratio, industry-aligned courses and internships.



STRIVE FOR ACADEMIC EXCELLENCE

Goal 02: Attract high-calibre students and faculty, while continuously enhancing academic rigor and innovation.

Empowering students to contribute to global sustainable development through practical engagement with the SDGs.

Key Performance Indicators (KPIs):

Student quality: Entrance exam scores, student diversity (geographic and academic background).

Faculty excellence: Retention rates, international experience, research productivity.

Curriculum development: Integration of multidisciplinary approaches, experiential learning, and industry partnerships.

FOSTER A CULTURE OF RESEARCH INNOVATION AND ENTREPRENEURSHIP

Goal 03: Foster a culture of research excellence and entrepreneurial spirit, leading to ground-breaking discoveries and impactful ventures.

Key Performance Indicators (KPIs):

Research strength: PhD program quality, research grants secured, publications in high-impact journals.

Innovation ecosystem: Number of patents granted, technology transfers, start-ups incubated, faculty collaboration with industry.

FOSTER FINANCIAL SUSTAINABILITY

Goal 04: Diversify revenue streams while promoting sound financial management to support long-term growth.

Key Performance Indicators (KPIs):

Revenue generation: Student enrollment, executive education programs, sponsored research grants, industry consultancy projects.

Financial stability: Endowment growth, self-sufficiency ratio.

ENHANCE PERCEPTION AND VISIBILITY

Goal 05: Position Brainware University as a leading multidisciplinary institution with a global reach.

Key Performance Indicators (KPIs):

Brand awareness: Website traffic, positive media coverage, brand mentions, thought leadership publications.

Online presence: Organic reach, website engagement, bounce rate, time spent on website.

Campus environment: Sustainability initiatives, employee satisfaction.