

# Founder's Message

In a world longing for progress, Brainware University was founded with the vision to illuminate the path for future generations through transformative education. We provide high-quality, affordable research facilities and diverse, market-driven programs, fostering a culture of discovery where groundbreaking research and industry collaboration shape exceptionally skilled professionals with an insatiable hunger for knowledge. Rooted in core values, we are dedicated to giving back to society, empowering women and rural communities, and fostering entrepreneurship. Our vibrant Centre for Liberal Arts nurtures well-rounded individuals who embrace diversity and a multi-disciplinary approach to learning. Brainware's mission is to be a beacon of academic excellence, committed to lifelong learning and continuous improvement, empowering both our students and the communities we serve.

## Vision

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Brainware University aims to cast a transformative light on society and students by promoting quality education and research facilities at affordable fees.

## Vision Statement

Brainware University



**BRAINWARE  
UNIVERSITY**



## Preamble

Brainware University's strategic plan is to pioneer transformative education, prioritizing excellence, accessibility, and innovation. Grounded in integrity and inclusivity, we aim to foster intellectual curiosity, collaboration, and empowerment. Through a commitment to lifelong learning and community engagement, we aspire to be a beacon of academic excellence, guiding future generations towards success.

## Quality Policy

Providing the state of the art infrastructure and quality education through faculty development programme, updating of facilities to meet cutting-edge technology and continual improvement for meeting norms laid down by the government, keeping the stakeholders satisfied. Brainware University has a culture to indulge industrial connection with Top MNC's worldwide which assures employability, research and innovation through high educational standards.

## Mission Statement

- Create market-driven, diverse and interdisciplinary undergraduate and post-graduate programmes that effectively combine quality with affordability.
- Pursue significantly new educational and research initiatives and develop young professionals who will be exceptionally proficient in their own fields with an insatiable hunger for knowledge.
- Seek to attain the highest standard in academic excellence by building the best possible industry-academics interface.
- Actively encourage entrepreneurship among students through well-planned training programmes and creation of incubation facilities.
- Proactively undertake skill development and women's empowerment in rural areas.
- Develop a fully functional Centre for Liberal Arts to encourage creativity among all students.



## Core Values

### Giving back to society

- Committing to rural uplift
- Empowerment of women
- Imparting education and skill development
- Encouraging entrepreneurship development

### Exploration across boundaries

- Admiration of varied academic disciplines
- Respecting and celebrating the multi-disciplinary approach to learning

### Love for the environment

- Encouraging love, sustainability, responsibility and safeguarding the environment

### Diversity and fellow-feeling

- Encouraging, understanding of and learning diversity and fellow-feeling

### Discovery and Life-long learning

- Discovery through learning, teaching, research and innovations
- Pursuit of knowledge and truth throughout life in ways that improve our communities and ourselves

## Strategic Goals (2018-19 to 2022-23)

**Vision:** To be a transformative leader in affordable, high-quality education, empowering future generations through academic excellence, innovation, and social responsibility.

### Strategic Goals:

#### 1. Excellence in Research & Innovation:

**Objective:** Increase the university's research footprint and impact in innovation index.

##### Key Performance Indicators (KPIs):

Increase in publications in high-impact academic journals by 20% by the year of 2022-23 w.r.t. year 2018-19.

Increase in research grants secured by 30% by the year of 2022-23 w.r.t. year 2018-19.

Number of citations to Brainware research publications to increase by 25% by the year of 2022-23 w.r.t. year 2018-19.

Increase in innovation index by increasing the number of patents by 10% by the year of 2022-23 w.r.t. year 2018-19.

#### 2. Student Outcomes: Placements and Entrepreneurship:

**Objective:** Enhance graduate employability and entrepreneurial success.

##### Key Performance Indicators (KPIs):

Increase the percentage of graduates placed within 6 months of graduation to 80% by the year of 2022-23 w.r.t. year 2018-19.

Double the number of student-founded start-ups launched within 3 years of graduation by the year of 2022-23 w.r.t. year 2018-19.



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### Contact Us

## Brainware University

398, Ramkrishnapur Road, Barasat, Near Jagadighata Market, Kolkata, West Bengal 700125

☎ +91 70444 47723

info@brainwareuniversity.ac.in

**Visit us on the Web:**

<https://www.brainwareuniversity.ac.in>



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### 3. Quality Student Intake:

**Objective:** Attract high-performing students from diverse backgrounds.

#### Key Performance Indicators (KPIs):

Increase the average entrance exam score of incoming students by 5% by the year of 2022-23 w.r.t. year 2018-19.

Increase the enrollment of students from underrepresented groups by 10% by the year of 2022-23 w.r.t. year 2018-19.

Achieve a student acceptance rate of 20% by the year of 2022-23 w.r.t. year 2018-19.

Increase the average salary offered to graduates by 15% by the year of 2022-23 w.r.t. year 2018-19.

### 4. High-Quality Faculty:

**Objective:** Attract, retain, and develop exceptional faculty members.

#### Key Performance Indicators (KPIs):

Increase the percentage of faculty members with PhDs to 85% by the year of 2022-23 w.r.t. year 2018-19.

Increase the number of faculty publications in high-impact journals by 10% as per baseline year 2018-19.

Increase faculty satisfaction with teaching resources and professional development opportunities by 10% by the year of 2022-23 w.r.t. year 2018-19.

### 5. Excellent Learning Outcomes:

**Objective:** Continuously improve the quality of teaching and student learning.

#### Key Performance Indicators (KPIs):

Increase the graduation rate to 90% by the year of 2022-23 w.r.t. year 2018-19.

Increase the average student GPA by the year of 2022-23 w.r.t. year 2018-19.

Increase student satisfaction with course offerings and teaching quality by 15% by the year of 2022-23 w.r.t. year 2018-19.

