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BRAINWARE UNIVERSITY

Information Brochure

Department of

Media Science & Journalism

GET READY FOR A REWARDING CAREER

www.brainwareuniversity.ac.in

School of Communication, Multimedia and Film Studies

Department of Media Science & Journalism

- BSc (H) Media Science & Journalism
- MSc Media Science & Journalism

Salient Features

- State-of-the-art infrastructure with advanced research laboratories
- On-campus industry-standard audio-visual laboratory
- Tie-ups with leading production companies and media houses for compulsory internships
- Bridge courses on enhancing the English and Bengali communication skills
- Emphasis on outreach communication and community-building activities
- Mentoring by the top journalists and media house professionals
- Four-dimensional approach to media and communication education
- Access to professional audio-visual studios with the latest software and technologies
- Hands-on training for different media by industry professionals & timely industry visits
- Value added courses on web & electronic media journalism
- Digital-first curriculum with AI tools
- Transforming interdisciplinary concepts into impactful solutions through cutting-edge innovation labs

Specialisation Scope & Programme Highlights

- Special training on field reporting, writing, editing, anchoring, and videography
- Broadcast media • Film studies and film-making
- Advertising and public relations
- Web and new media journalism
- Digital photography and photojournalism
- Political, sports, entertainment and business journalism• Histrionics • Electronic media journalism
- National and international seminars

Institute-Industry Collaborations

R. বাংলা · The Times of India · CNBC · ETV Bharat · The Indian Express · The Telegraph

Some Well Placed Students

Supriti

Mousumi

Chitra

Debkanta

Internship

Esheka

Sandipta

Aiyushe

Sourav

Events and Activities

Crescendo: Zine Fest

Insights on Journalism with Pew Roy and Rhitobrata Bhattacharya

Exploring Broadcasting Excellence with RJ Koushik

Shutter Stories: Photography Exhibition

Visit us

BRAINWARE UNIVERSITY

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