



BRAINWARE UNIVERSITY
SCHOOL OF COMMUNICATION, MULTIMEDIA & FILM STUDIES
DEPARTMENT OF JOURNALISM, MASS COMMUNICATION & MEDIA SCIENCE
Bachelor of Arts (Honours) in Journalism, Mass Communication & Media Science
Programme Structure 2019
(As per UGC CBCS Template)

SEMESTER – I

Course Code	Course Name	Course Type	L – T – P	Credits	Total Marks
HU101	English Communication	AECC-1	3 – 0 – 0	3	100
HU191	English Communication Lab	AECC-1	0 – 0 – 2	1	100
BJMCC101	Communications, Media and Society	CC-1	5 – 1 – 0	6	100
BJMCC102	Introduction to Print Journalism and News Reporting	CC-2	5 – 1 – 0	6	100
GE**	Generic Elective-1 (Any one from the List of Generic Elective / Interdisciplinary Courses from other Subjects)	GE-1	4-0-0/5-0-0	4/5	200/100
GE**	Generic Elective -1 (Practical/Tutorial)	GE-1	0-0-4/0-1-0	2/1	
	Total			22	600/500

SEMESTER – II

Course Code	Course Name	Course Type	L – T – P	Credits	Total Marks
ENV201	Environmental Science	AECC-2	3 – 1 – 0	4	100
BJMCC201	Editing and Design: Print Production	CC-3	4 – 0 – 0	4	100
BJMCC291	Magazine Production Lab	CC-3	0 – 0 – 4	2	100
BJMCC202	History of Media	CC-4	5 – 1 – 0	6	100
GE**	Generic Elective-2 (Any one from the List of Generic Elective / Interdisciplinary Courses from other Subjects)	GE-2	4-0-0/5-0-0	4/5	200/100
GE**	Generic Elective -2 (Practical/Tutorial)	GE-2	0-0-4/0-1-0	2/1	
	Total			22	600/500

SEMESTER – III

Course Code	Course Name	Course Type	L – T – P	Credits	Total Marks
BJMCC301	Introduction to Radio and Television	CC-5	4 – 0 – 0	4	100
BJMCC391	Radio and Television Production and Anchoring	CC-5	0 – 0 – 4	2	100
BJMCC302	Photo Journalism and Photography	CC-6	4 – 0 – 0	4	100
BJMCC392	Photo Journalism and Photography Practical	CC-6	0 – 0 – 4	2	100
BJMCC303	Media Industry and Management	CC-7	5 – 1 – 0	6	100
BJMCS301	Sports and Entertainment Journalism	SEC-1	3 – 1 – 0	4	100
GE**	Generic Elective-3 (Any one from the List of Generic Elective / Interdisciplinary Courses from other Subjects)	GE-3	4-0-0/5-0-0	4/5	200/100
GE**	Generic Elective -3 (Practical/Tutorial)	GE-3	0-0-4/0-1-0	2/1	
	Total			28	800/700



BRAINWARE UNIVERSITY
SCHOOL OF COMMUNICATION, MULTIMEDIA & FILM STUDIES
DEPARTMENT OF JOURNALISM, MASS COMMUNICATION & MEDIA SCIENCE
Bachelor of Arts (Honours) in Journalism, Mass Communication & Media Science
Programme Structure 2019
(As per UGC CBCS Template)

SEMESTER – IV

Course Code	Course Name	Course Type	L – T – P	Credits	Total Marks
BJMCC401	Advertising & PR	CC-8	5 – 1 – 0	6	100
BJMCC402	Introduction to Films	CC-9	4 – 0 – 0	4	100
BJMCC492	Documentary Making	CC-9	0 – 0 – 4	2	100
BJMCC403	Introduction to Event Management, Marketing Communication & Media Marketing	CC-10	4 – 0 – 0	4	100
BJMCC493	Event Management	CC-10	0 – 0 – 4	2	100
BJMCS401	Political & Business Journalism	SEC-2	3 – 1 – 0	4	100
GE**	Theory/Practical	GE-4		6	100/100
	Total			28	700/800

SEMESTER – V

Course Code	Course Name	Course Type	L – T – P	Credits	Total Marks
BJMCC501	Current Affairs: National and International	CC-11	5 – 1 – 0	6	100
BJMCC502	Web Journalism	CC-12	5 – 1 – 0	6	100
BJMCD501	A. Development Journalism & Advocacy B. Health and Science Journalism	DSEC-1	5 – 1 – 0	6	100
BJMCD502	A. Media Literacy B. Cultural Communication	DSEC-2	5 – 1 – 0	6	100
	Total			24	400

SEMESTER – VI

Course Code	Course Name	Course Type	L – T – P	Credits	Total Marks
BJMCC601	Comparative Media	CC-13	5 – 1 – 0	6	100
BJMCC602	Media Research and Research Tools	CC-14	5 – 1 – 0	6	100
BJMCD601	A. New Media B. Visual Communication	DSEC-3	5 – 1 – 0	6	100
BJMCD692	A. Outreach Programme B. Dissertation	DSEC-4	-	6	100
	Total			24	400

Total Credit: 148